

# Lessons Learned from Horizon Scanning Focusing on Research

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## **Sustainable Development Goals**



#### www.globalgoals.org

NOW-R<sup>2</sup>

### Food

Energy

BY 2030 NO ONE WILL GO HUNGRY ANYWHERE IN THE WORLD

NEEDS A LIGHT-BULB MOMENT #GlobalGoals

GOAL 7

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I SUPPORT GOAL 6 CLEAN WATER AND SANITATION







www.globalgoals.org





#### I SUPPORT GOAL 11 SUSTAINABLE CITIES AND COMMUNITIES







11.6 "By 2030, reduce the adverse per capita environmental impact of cities, including by paying special attention to air quality and municipal and other waste management"



# Why Horizon Scanning?



#### Policy: Set research priorities in a time of recession Patrick Cunningham<sup>1</sup>

23 October 2013

Rigorous analyses are needed to establish the benefits of the knowledge economy, says former

## Why Global Horizon Scanning?

Global

NOW-

Horízon

Scanning™

- The Global Horizon Scanning Project aims to identify important and timely environmental quality research needs
- Research questions identified, if answered, would markedly advance toward more sustainable environmental quality over the next decade
- Unique partnership with SETAC (and ACS ENVR and AGRO Divisions in NA)

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Global. Transparent. Inclusive. Multidisciplinary. Multisector.



Global

Horízon

Scanning<sup>™</sup>

## **Key Questions Approach**

- Horizon scanning method
- Systematic way to identify major research and policy directions
- These are inherently bottom-up exercises

Journal of Applied FORUM Ecology 2006 43, 617–627 The ide

<sup>666</sup> 7 The identification of 100 ecological questions of high policy relevance in the UK

WILLIAN J. SUTHERLAND. 'SUSAN ARMSTRONG-BROWN, 'PAUL R. ARMSWORTH. 'TOM BREECTON. 'JONATHAN BRICKLAND. 'COLIN D. CAMPBELL' 'DANIELE C'HAMBERLAIN.', ANDREW I. COOKE.' NICHOLAS K. DULVY, 'NICHOLAS R. DUSIC.'' MARTIN FITTON.'' ROBERT F. PRECKLETON.''H. CHARLES I. GODERAY, ''NICK GROUT,'' H. JOIN HARVE', ''COLIN HEDLE', 'JOIN J. HORKINS,''NELL B. KIFT,''JEFF KIBY.'' WILLIAM E. KUNN,'' DAVID W. MACDONALD,'' BRIAN MARKER.'' MARC NAURA.'' ANDREW R. NEALE,''TOM OLIVER, 'DANO SOSON,'' ANDREW S. PULLIN,'' MATTHEW E. A. SHARDLOW.'' DAVID A. SHOWLER, 'PAUL L. SMITH,'' RICHARD J. SMITHERS,''' ELANLUC SOLANDT,'' JONATHAN SPECCER,'' CIRIS D. THOMAS,''JIM THOMPSON,''SARAH E. WEBB.'' DEREW W. YALDEN'' MARDREW R. NICHNINSON'''

#### The top 100 questions of importance to the future of global agriculture

Auto Penty Y. William J. Scherkord, Jourgeine Abhy, Jili Auhor, Tonki Sautomhy Handa Belf, Jeffrey Bentyl<sup>1</sup>, San Kalensteini, Kinnia Bareni, Yuzob Anirel<sup>1</sup>, Hapi Campbell<sup>1</sup>, Kanin Charlo, Teo Covalle<sup>1</sup>, Jan Cahle<sup>1</sup>, Julio Obbelevel<sup>1</sup>, Kanin Charlos, Yuson Natarabar, Yan Karens, Jondray, Michael Garlos, Yuson Katala, Sanana Tanana Katala Jan, Tamby Langi, Alerse Alderay, Alexande Maderli, Valence Katale<sup>1</sup>, Salam Natal<sup>1</sup>, Peta Natarabar, Sana Karens, Jang Tababarg, Yuson Katala, Salam Natarabar, Jana Karens, Jana Katala, Jana Katala, Katala Jana, Katala Jana, Jana Katala, Katala Natarabar, Jana Karens, Jana Katala, Jana Katala, Katala Jana, Katala Jana, Katala Manda, Jana Katala, Katala Jana, Katala Jana, Katala Jana, Katala Jana, Katala Katala Jana, Katala



NOW-22

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potentially more legitimacy

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#### The top 100 questions of importance to the future of global agriculture



## NOW-R<sup>2</sup>

## **Key Questions Approach**

Scientists and engineers should understand implications of various research strategies

- Scientists and engineers, policy-makers, stakeholders may hold very different perspectives on the ideal level of cooperation between decision-makers and scientists and engineers
- Research aligned with policy needs may have very different costs and benefits relative to unaligned ('blue skies') research





### **Global Horizon Scanning**

 Environmental Toxicology and Chemistry—Volume 37, Number 9—pp. 2281–2295, 2018
 Integrated Environmental Assessment and Management — Volume 14, Number 3—pp. 344–357

 Received: 9 April 2018
 Revised: 28 April 2018
 Accepted: 11 June 2018
 Accepted: 12 April 2017
 Accepted: 14 November 2017

1606

#### **Critical Review**

#### Toward Sustainable Environmental Quality: Priority Research Questions for Europe

Paul J. Van den Brink, "\*\* Alistair B.A. Boxall,"« Lorraine Maltby," Bryan W. Brooks," Murray A. Rudd, "Thomas Bachhaus," David Spurgeon, "Violaine Verougstrated, "Charmaine Ajao," Gerald T. Ankley, "Sabine E. Apitz, "Kathryn Anold, "Tomas Brachaus," Miguel Cañedo-Argüelles," <sup>o</sup> Jennifer Chapman, <sup>c</sup> Jone Corrales," Marie-Agnès Coutellec," Teresa F. Femandes, <sup>d</sup> Jerker Fick," Alex T. Ford, "Germa Giménez Papiol," Kaenia J. Groh, "Thomas H. Hutchinson," Hank Kruger, "Jussi V. Kukkonen," Stefania Loutsett, "Stuart Marshall, "Derek Muir," Manuel E. Ortiz-Santaliestan," Ka Ia. Paul, "Andreu Rico," Manel Rodea-Palomares," Jörg Römbke, <sup>#</sup> Tomas Rydberg, <sup>ag</sup> Helmut Segner,<sup>ab</sup> Mathijs Smit," Comelis A.M. van Gestel,<sup>aj</sup> Marco Vighi,<sup>ad</sup> Inge Wener,<sup>ad</sup> Elke I. Zimmer, <sup>ad</sup> and Joke van Wensem"

Environmental Toxicology and Chemistry—Volume 38, Number 8—pp. 1606–1624, 2019 Received: 13 February 2019 | Revised: 19 March 2019 | Accepted: 16 May 2019

**Critical Review** 

#### Toward Sustainable Environmental Quality: Priority Research Questions for North America

Anne Fairbrother," Derek Multr,<sup>1</sup> Keith, R. Solomon,<sup>2</sup> Gerald T. Ankley,<sup>4</sup> Murray A. Rudd, "Alistair B.A. Boxall, Jennifer N. Apell,<sup>9</sup> Keivin L. Armbrust,<sup>1</sup><sup>3</sup> Bornie Jallack, Stank R. Bowman,<sup>1</sup> Linda M. Campbell, "Goorge P. Cobb,<sup>1</sup> Kristin A. Connors,<sup>11</sup> David A. Dreier,<sup>4</sup> Marlene S. Evans,<sup>15</sup> Carol J. Henry,<sup>2</sup> Robert A. Hoke,<sup>19</sup> Magali Houde,<sup>15</sup> Stephen J. Klaine,<sup>13</sup> Rebecca D. Klaper,<sup>2</sup> Sigrun A. Kulik, "Roman P. Lanno,<sup>3</sup> Charles Meyer,<sup>4</sup> Mary Ann Ottiner,<sup>15</sup> Elias Oralon;<sup>2</sup> Elija J. Petersen,<sup>14</sup> Hele C. Poynton,<sup>1</sup> Pamela J. Kice,<sup>2</sup> Gabriela Godinguez-Fuenters,<sup>24</sup> Alars,<sup>41</sup> Jaseph R. Shaw,<sup>43</sup> Jeffery A. Stevens,<sup>15</sup> Tim A. Verslycke,<sup>25</sup> Doris E. Vidal-Dorsch,<sup>45</sup> Scott M. Weir,<sup>46</sup> Peter Wilson,<sup>47</sup> and Bryan W. Brocks<sup>100,45</sup>

Furley et al. 2018. *IEAM*; Van den Brink et al. 2018. *ET&C*; Fairbrother et al. 2019. *ET&C*; Gaw et al. 2019. *IEAM*; Leung et al. 2020. *ETC* 

#### **Environmental Policy & Regulation**

#### Toward Sustainable Environmental Quality: Identifying Priority Research Questions for Latin America

Tatiana Heid Furley, J Julie Brodeur, † Helena C Silva de Asis, § Pedro Carriquiriborde, II Katia R Chagas, † Jone Corrales, # Marina Denadai, †† Julio Fuchs, †† Renata Mascarenhas, §§ Karina SB Miglioranza, II Diana Margarita Miguez Caramès, []][## José Maria Navas, ††† Dayanthi Nugegoda, ‡†† Estela Planes, §§§ Ignacio Alejandro Rodriguez-Jorquera, []][] Martha Orozco-Medina, ### Alistair BA Boxall, †††† Murray A Rudd, †††‡ and Bryan W Brooks \*#

Integrated Environmental Assessment and Management — Volume 00, Number 00—pp. 1–19

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#### Workshop Synthesis

#### Towards Sustainable Environmental Quality: Priority Research Questions for the Australasian Region of Oceania

#### **Critical Review**

#### Toward Sustainable Environmental Quality: Priority Research Questions for Asia

Kenneth M.Y. Leung, <sup>s.b.</sup>\* Katie W.Y. Yeung,<sup>\*</sup> Jing You,<sup>c</sup> Kyungho Choi,<sup>d</sup> Xiaowei Zhang,<sup>e</sup> Ross Smith,<sup>4</sup> Guang-Jie Zhou,<sup>a</sup> Mana M.N. Yung,<sup>2</sup> Carlos Arias-Barreiro,<sup>1</sup> Your-Joo Ani,<sup>1</sup> S. Rebekah Burket,<sup>1</sup> Robert Dwyer,<sup>\*</sup> Nathaile Goodkh,<sup>1</sup> Yiii Siang Hil,<sup>m</sup> Tham Hoang,<sup>2</sup> Chris Humphrey,<sup>2</sup> Chuleemas Boonthai Iwai,<sup>5</sup> Seung-Woo Jeong,<sup>2</sup> Guillaume Juhel, <sup>1</sup>Al Karami,<sup>\*</sup> Katerina Kyriaz-Huber, <sup>1</sup> Kuan-Chun Lee,<sup>9</sup> Bin-Le Lin,<sup>8</sup> Ben Lu,<sup>m</sup> Patrick Martin,<sup>1</sup> Mae Grace Nillos,<sup>\*</sup> Katharina Oginawati,<sup>9</sup> I.V.N. Rathnayake,<sup>\*</sup> Yenry Rijani,<sup>46</sup> Mohammad Shoeb,<sup>16</sup> <sup>16</sup> Chin Hon Tan,<sup>4</sup> Maria Claret Tsuchiya,<sup>46</sup> Gerald T. Ankley,<sup>4d</sup> Alistiar B.A. Boxall,<sup>47</sup> Murry A. Rudd,<sup>4</sup> and Bryan W. Brooks<sup>C1</sup>



# What are the key challenges and opportunities facing environmental public health practitioners?

- Environmental health is profoundly local
- 2<sup>nd</sup> largest public health workforce in the US
- Critical role in food, water and air quality, emergency response, vector control and disaster preparedness
- A "silent" profession until front page problems occur...
- Workforce status, challenges, needs and opportunities are poorly understood
- Fractured health delivery systems among States, Tribes and Territories



10 Essential Environmental Public Health Services

NOW-

What are the key challenges and opportunities facing environmental public health practitioners?





www.cdc.gov/nceh/ehs/uncover-eh/index.html

#### AJPH ENVIRONMENTAL HEALTH WORKFORCE & REGULATION

#### Identifying Needs for Advancing the Profession and Workforce in Environmental Health

An ever-changing landscape for environmental health (EH) requires in-depth assessment and analysis of the current challenges and emerging issues faced by EH professionals. The Understanding the Needs, Challenges, Opportunities, ViJustin A. Gerding, DHA, MPH, Bryan W. Brooks, PhD, MS, Elizabeth Landeen, BA, Sandra Whitehead, PhD, MPA, Kaitlyn R. Kelly, BS, Amy Allen, BS, David Banaszynski, BS, Michael Dorshorst, MEd, Lane Drager, BS, Tannie Eshenaur, MPH, Jeff Freund, BS, Adam Inman, BS, Sandra Long, BS, Jessica Maloney, BS, Tammy McKeever, Tyler Pigman, BS, Nancy Rising, Sarah Scanlan, BS, Jennifer Scott, MS, Colin Shukie, MPH, Gary Stewart, BS, Darren Tamekazu, BS, Valerie Wade, BS, Carolyn White, MPH, and John Sarisky, MPH

See also Künzli, p. 296, and the *AJPH* Environmental Health Workforce & Regulation section, pp. 284–298.

#### 29 Priority Problem Statements to support the work of EH professionals for Common EH Programs





Commentary

A Section 508–conformant HTML version of this article is available at https://doi.org/10.1289/EHP5161.

#### Environmental Health Practice Challenges and Research Needs for U.S. Health Departments

Bryan W. Brooks,<sup>1</sup> Justin A. Gerding,<sup>2</sup> Elizabeth Landeen,<sup>3</sup> Eric Bradley,<sup>4</sup> Timothy Callahan,<sup>5</sup> Stephanie Cushing,<sup>6</sup> Fikru Hailu,<sup>7</sup> Nancy Hall,<sup>8</sup> Timothy Hatch,<sup>9</sup> Sherise Jurries,<sup>10</sup> Martin A. Kalis,<sup>2</sup> Kaitlyn R. Kelly,<sup>1</sup> Joseph P. Laco,<sup>2</sup> Niki Lemin,<sup>11</sup> Carol McInnes,<sup>12</sup> Greg Olsen,<sup>13</sup> Robert Stratman,<sup>14</sup> Carolyn White,<sup>15</sup> Steven Wille,<sup>16</sup> and John Sarisky<sup>2</sup>

#### 29 Priority Problem Statements for Common EH Programs



What are the Key Research Needs for Onsite Wastewater?



# NOW-R<sup>2</sup>

#### Needs for Onsite Wastewater Recycling Research

Unique Partnership with NOWRA

Steering Committee with Diverse Representation

Followed established survey and workshop synthesis methods

Phase 1: Survey

- input from hundreds in business, government, academic, NGOs

Phase 2: Synthesis workshop at 2021 NOWRA Mega-Conference



#### Years of Experience in Decentralized Wastewater



Years in the Decentralized Wastewater Industry

NOW-

#### Who is your employer?

Most respondents (47%) work in business, followed by governments (35%) and academia (10%)



NOW-R

# What is the primary type of work you do in decentralized wastewater?



A: Engineer; B: Environmental Health; C: Installer; D: Designer; E: Regulator at tribal, territorial or state

A. Engineer, B. Environmental Health, C. Installer, D. Designer, E. Regulator at tribal, terntonal of state level; F: Academic researcher; G: Service provider; H: Public inspector; I: Academic educator; J: Soil scientist; K: Government researcher; L: Soil evaluator; M: Pumper: N: Operator; O: Private inspector; P: Regulator at federal level; Q: Funder



# Which of the following professional registrations and credentials do you hold?



Type of Professional Registration or Certification

A: none; B: Certified Installers of Onsite Wastewater Treatment Systems (CIOWTS); C: Professional Engineer (PE); D: Registered Environmental Health Specialist/Registered Sanitarian (REHS/RS); E: Certified Professional Soil Scientist; F: Certified Environmental Professional; G: Certified in Public Health (CPH); H: Certified Professional Geologist (PG); I: Professional Land Surveyor; J: Board Certified Environmental Engineer (BCEE); K: Board Certified Environmental Scientist (BCES); L: Certified Hazardous Materials Manager (CHMM); M: Certified Safety Professional (CSP); N: Healthy Homes Specialist (HHS); O: Certified Health Education Specialist (CHES); P: Certified Industrial Hygienist (CIH)



#### Part 1: Identifying Key Research Questions

- Address important gaps in knowledge
- Be answerable through a realistic research design
- Have a factual answer that does not depend on value judgments
- Cover a spatial and temporal scale that could realistically be addressed by a research team (e.g., \$5-10M over 5 years)
  - Not a PhD thesis. Not a "moonshot".
- Not be answerable by "it all depends" or "yes" or "no"
- If related to impact and interventions, should contain a subject, an intervention, and a measurable outcome



#### We asked professionals two questions...

What technical scientific research question (e.g., innovation, design, resiliency, resource recovery), if answered, would substantially advance the science of decentralized wastewater over the next decade?

What environmental management (e.g., science-policy, implementation, enforcement) research question, if answered, would substantially advance the practice of decentralized wastewater over the next decade?

33 Priority Research Questions Identified Across Six Themes



Treatment, Performance and Resource Recovery

How can we develop onsite systems that can be implemented and interfaced within broader circular economy/food-energy-water nexus efforts, while maintaining effectiveness and reliability across different economic conditions and geographic regions?

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Treatment, Performance and Resource Recovery

How can we develop effective, efficient and economically viable treatment approaches with resource recovery (e.g., nutrients, septage, water) for diverse beneficial reuse applications?



Treatment, Performance and Resource Recovery

How can we adapt, develop and validate robust treatment approaches, which are effective for diverse constituents (e.g., PFAS, PPCPs, QACs, FOG), for various water reuse applications (e.g., fit for purpose)?

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Resiliency, Efficacy and Sustainability

What innovation is needed related to onsite systems to increase effluent quality and social acceptance for water reuse?



Resiliency, Efficacy and Sustainability

Can we demonstrate how to implement onsite system to enhance resiliency considering climate change, natural disasters and economic challenges?

NOW-

Resiliency, Efficacy and Sustainability

What innovation is needed related to onsite systems to increase effluent quality and social acceptance for water reuse?



Environmental Quality and Public Health

What is the quantifiable role and relative contribution of decentralized waste water compared to other contaminant sources on water quality?



Environmental Quality and Public Health

How does climate or extreme weather impact operation and performance of decentralized wastewater management systems infrastructure?



Environmental Quality and Public Health

What is the contribution of emerging contaminants (e.g., PFAS) from onsite waste water sources to groundwater contamination in the US?



### Implementation

Which incentives are effective for better onsite wastewater installation and management?



### Implementation

How do you develop regional asset management to decentralize to individuals and cluster sustainable solutions, and make responsible management economically viable?



#### Part 2: Identifying Problem Statements

- Assess the current and emerging challenges impacting decentralized wastewater and professionals working in the area.
- Identify essential information for ensuring decentralized wastewater is prepared and ready to address current and emerging challenges.
- Develop problem statements based on survey responses
  - Should be concise
  - Should be specific
  - Should be measureable
  - Should not include recommendations or identify interventions



#### We asked professionals two more questions...

Within the next 5-10 years, what decentralized wastewater issues or challenges will require new or modified programs or technologies?

What resources or tools will you need to do your job in the future?

**Priority Problem Statements Identified Across Five Themes** 



Needs to address aging decentralized wastewater infrastructure exist, but community (e.g., individual, schools, small businesses) needs and locations are not understood within and among States and Territories



Decentralized technologies must advance to meet water conservation and reuse needs, particularly with clustered systems, but technologies are advancing faster than policies and community acceptance

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Technology is not being consistently, efficiently and equitably employed to address differential conditions, including environmentally sensitive areas, soils, dynamic flows and strength



Site limitations and increasing regulations are increasing the cost of systems.



There are significant economic limitations to providing situationally appropriate solutions for adequate technology solutions, maintenance programs and regulations in the decentralized industry.



### Information Systems and Data

A jurisdiction level inventory of the entities authorized to manage decentralized systems (e.g., co-ops, Private, local government) is lacking.



### Information Systems and Data

Septic system data from the American Community Survey is not being leveraged to improve management within the onsite wastewater community.



### Information Systems and Data

Home owners are the most responsible party for resilient decentralized systems and are the least knowledgeable about the operation and maintenance of these systems.



If wildfires are more prevalent, onsite systems increasingly made of plastic are susceptible to destruction, yet FEMA payouts for onsite systems are not sufficient.



Water shortages will require higher quality treatment for reclamation or reuse.



Communities impacted by climate change, coastal areas dealing with salt water intrusion, storm surge, and increased precipitation are not consistently, effectively and equitably adapting



Regional national resource shortages of necessary materials for construction (e.g., aggregate, sand, topsoil) is becoming a challenge for onsite wastewater.



Inequity of funding between centralized and decentralized wastewater recycling systems is not being addressed.



### Garnering Support

In much of the US there are inadequate inventories, mechanisms and funding directed to upgrade decentralized properties.



### Garnering Support

The decentralized industry is lacking sustainable funding mechanisms for enforcement programs to monitoring and manage systems.



### Garnering Support

There is a deficiency in knowledge about benefits and drawbacks of decentralized systems and management among the public, users, policy makers, and related industries.



#### Do you plan to retire in the next five years?

37% of respondents plan to retire in 5 yrs



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There is a decline of professionals in onsite wastewater recycling, due to an aging workforce and retirements.



Recruitment of early career professionals and awareness of employment opportunities in onsite wastewater recycling is limited.



A shortage of education and training programs limits the number of qualified, certified and experienced professionals in the onsite wastewater recycling workforce.



University-level programs in onsite wastewater that train new professionals and conduct critical research on decentralized systems are limited.





Needs for Onsite Wastewater Recycling Research

Next steps...

Preparing manuscripts for publication

Dissemination of findings key stakeholders, funders



# NOW-R<sup>2</sup>

#### Needs for Onsite Wastewater Recycling Research

| Track Topic  |         | Research   |
|--------------|---------|--|
| Track Number |         | 1  |
| Room         |         | Oklahoma   |
| Start        | Finish  |  |
| 1:30 PM      | 1:55 PM | NOW-R2 - Identifying Priority<br>Education, Training and<br>Outreach Needs<br>(J. Holodak)                         |
| 2:00 PM      | 2:25 PM | NOW-R2 – Identifying Priority<br>Research Questions for Onsite<br>Wastewater Recycling<br>Research<br>(S. Heger)   |
| 2:30 PM      | 2:55 PM | NOW-R2 Identifying Priority<br>Practice Needs on the Horizon<br>for Onsite Wastewater<br>Recycling<br>(J. Stanley) |

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