

## 'Flushable' Nighmare

Eric Daniels

#### Disclaimer

 The materials being presented represent the opinions of Eric Daniels and do NOT reflect the opinions of NOWRA.



#### Overview

- What is 'Flushable'?
- INDA & EDANA
- 'Flushable' Testing Protocol
- Impact of Flushable wipes



## What is 'Flushable'?

#### What is 'Flushable'?

 A nonwoven disposable product that "disperses in a short period of time after flushing in the low-force conditions of a sewer system; is not buoyant; and does not contain plastic or any other material that does not readily degrade in a range of natural environments."





#### What is 'Flushable'?

 In 2008, the industry standard for use of the word "flushable" for wet wipes and other nonwoven products was created by the North American trade organization the <u>Association of Nonwoven Fabric Industries</u>, also known as INDA.



## INDA & EDANA

#### INDA & EDANA

- INDA- Association of the Nonwoven Fabrics Industry
  - North America



- EDANA- "The voice of Nonwovens"
  - Europe, Middle East and Africa



#### INDA & EDANA Members







Johnson Johnson















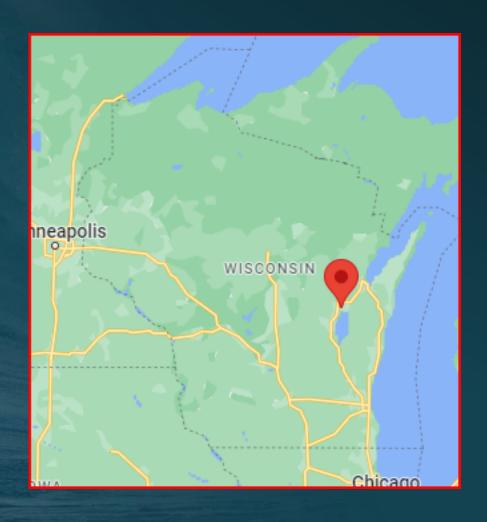


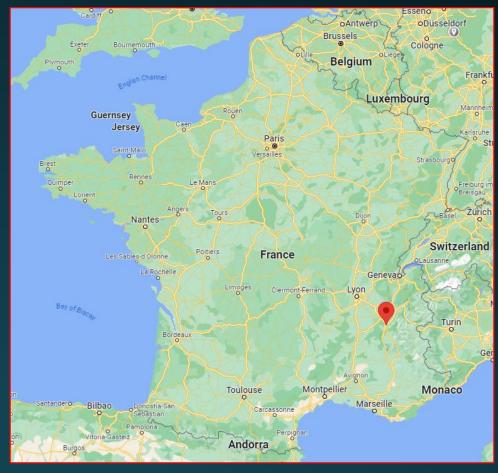


#### INDA & EDANA

- Flushability has been an area of focus for INDA in North America and EDANA in Europe since 2004.
- In 2008, the First Guidelines for Assessing the Flushability of Disposable Nonwoven Products was issued to help wipe manufacturers assess whether their product should be flushed into the wastewater stream.
  - Living document, currently on 4<sup>th</sup> revision (2018).

## 3<sup>rd</sup> Party Testing





## Flushable Testing Protocol



#### Will it clog? Will it float? Will it degrade?

INDA and EDANA have used up-to-date lab work and field studies to demonstrate that a wipe passing these seven rigorous tests may be labeled flushable.

#### Toilet and Drain-line Clearance Test (FG501)

To assess the potential of a disposable nonwoven wipe to successfully clear a toilet and building drainage lines.

#### Slosh Box Disintegration Test (FG502)

To assess the potential for a disposable nonwoven wipe to disintegrate when subjected to mechanical agitation in water.

#### Household Pump Test (FG503)

To assess the compatibility of a disposable nonwoven wipe with household sewage ejector pump systems.







#### Aerobic/Anaerobic Biodisintegration/Biodegradation Test (FG505/506)

To assess the potential of a disposable nonwoven wipe to biologically degrade under anaerobic and aerobic conditions found in wastewater treatment processes.



#### Settling Test (FG504)

To assess the potential of a disposable nonwoven wipe to settle in sumps, septic tanks, on-site aerobic systems and settling chambers.





To assess the compatibility of disposable nonwoven wipes with municipal sewage pumping systems.







If it passes these seven tests, you may label your wipe "flushable"





 Test 1: Toilet and Drain-Line Clearance Test

 Assess the potential for a nonwoven wipe to successfully clear a toilet and drain lines.



 Test 2: Slosh Box Disintegration Test

 Assess the ability to disintegrate when subject to mechanical agitation



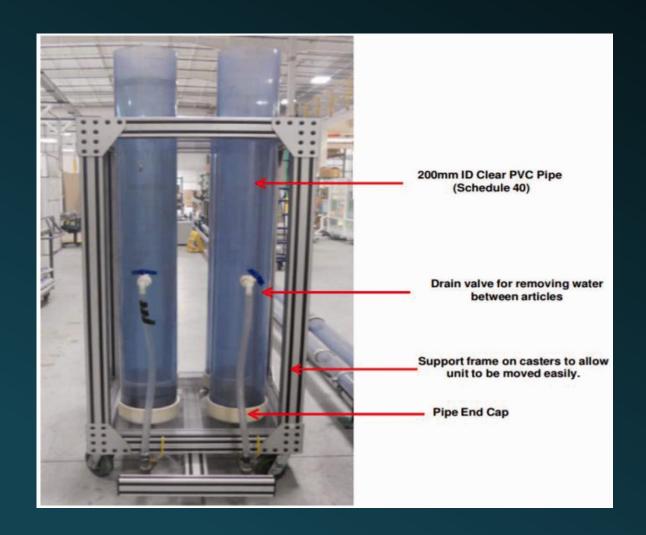
 Test 3: Household Pump Test

 Assess the compatibility of a wipe with household sewage ejector pump systems.



Test 4: Settling Test

 Assess the potential for the wipe to settle in sumps, septic tanks, onsite aerobic systems and settling chambers.



 Test 5: Aerobic Biodisintegration/ Biodegredation Tests

 Assess the wipes' ability to biologically degrade under aerobic conditions.



 Test 6: Anaerobic Biodisintegration/ Biodegredation Tests

 Assess the wipes' ability to biologically degrade under anaerobic conditions.



Test 7: Municipal
 Sewage Pump
 Test

 Assesses the compatibility of wipes with municipal sewage pumping systems.



#### FIGURE 2: TECHNICAL ASSESSMENT FLOW CHART

Test		Assessment and Action
Toilet and Drainline Clearance Test FG 501	Fail	Not Flushable. "Do Not Flush" label required.
Slosh Box Disintegration Test FG502	Fail	Not Flushable. "Do Not Flush" label required.
<b>V</b> Pass  Household Pump Test  FG 503	Fail	Not Flushable. "Do Not Flush" label required.
✓ Pass  Settling Test FG504	Fail	Not Flushable. "Do Not Flush" label required.
Pass  Aerobic Biodisintegration/Biodegradation Tests  FG505	Fail	Not Flushable. "Do Not Flush" label required.
<b>V</b> Pass  Anaerobic Biodisintegration/Biodegradation Tests  FG506	Fail	Not Flushable. "Do Not Flush" label required.
Municipal Sewage Pump Test FG 507	Fail	Not Flushable. "Do Not Flush" label required.
<b>V</b> Pass  Flushable Claim Appropriate		

## If the Wipe Passes all 7 tests then manufacturer can use Flushable label













# Impact of Flushable Wipes

#### 'Flushable' Field Studies

- A breakdown of flushed products identified in three field studies of pump station inlet screens, carried out by INDA
  - 47% Non-flushable Paper (Paper hand towels, tissues/napkins, etc.)
  - 18% Non-flushable Baby wipes
  - 14% Non-flushable Household wipes (Surface, cosmetic, & medicated wipes, etc.)
  - 13% Non-flushable Feminine hygiene (tampons, pads, wrappers, etc.)
  - 8% Flushable wipes (wipes labeled as flushable)

#### All Materials Recovered – Bronx Channel Sort

All Materials Recovered	Count	%
Trash	100	30.0%
Baby Wipes_	97	29.1%
Paper Towels	62	18.6%
Nonflushable Wipe	17	5.1%
Feminine Hygiene Products	14	4.2%
Feminine Wipes	11	3.3%
Surface Cleaning Wipes	10	3.0%
Facial Wipes_	7	2.1%
Bath Wipes	5	1.5%
Flushable Wipes	4	1.2%
Hand Wipes	2	0.6%
Medical	2	0.6%
Mechanic/Shop Wipes	1	0.3%
Other Wipe- Pacifier	1	0.3%
Totals	333	100.0%

Breakdown of Wipes Recovered – Bronx Channel Sort

Dicardown of Mipes Recovered Bronz Chamber con		
Wipe Materials Recovered	Count	%
Baby Wipes	97	61.8%
Nonflushable Wipe	17	10.8%
Feminine Wipes	11	7.0%
Surface Cleaning Wipes	10	6.4%
Facial Wipes	7	4.5%
Hand Wipes	2	1.3%
Flushable Wipes	4	2.5%
Bath Wipes	5	3.2%
Medical Wipes	2	1.3%
Mechanic/Shop Wipes	1	0.6%
Other Wipe - Pacifier	1	0.6%
Totals	157	100.0%

For the Bronx sample, a summary of recovered wipes is as follows:

126	Wipes Identified by Brand=
157	Total Wipes Recovered=
80.3%	% Identified=
33	nique Category/Brands Identified=

#### Table 6 - Brands of Identified Wipes

Wards Island - Bronx Sort - Feb 17, 2016

Category and Brand	Number Recovered
Baby: Huggies- Unknown version	33
Baby: Amazon Elements	13
Baby: Huggies Pure/ Soft Skin	12
Feminine Hygiene: Soft & Gentle	8
Baby: Pampers Baby Fresh	6
Baby: Well Beginnings, etc (Rockline)	6
Baby: Well Beginnings Scented (Nutex)	5
Surface Cleaning: Total Home (CVS)	4
Baby: Pampers Sensitive	4
Baby: Parents Choice (WalMart)	4
Baby: Huggies Natural Care	3
Facial: Cetaphil	3
Baby: Marvel Super Hero	2
Bath: Parents Choice (WalMart)	2
Feminine Hygiene: Playtex Personal	2
Baby: Seventh Generation	1
Baby: Babyganics Hand, Face, and Baby	1
Baby: Bumboosa	1
Baby: Honest Co	1
Baby: Huggies Cucumber	1
Baby: Little Ones	1
Baby: Members Mark (Sam's Club)	1
Baby: Water Wipes	1
Bath: equate (WalMart)	1
Facial: Murad	1
Facial: Up & Up Pink Grapefruit (Target)	1
Feminine Hygiene: Clarisse	1
Flushable: Kirkland (Costco)	1
Flushable: Wipe 'N Fresh	1
Hand: CVS Face & Hand	1
Hand: Purell Sanitizing	1
Medical: Clorox Care Concepts	2
Other: NUBY (Pacifier)	1
Wipes Identified by	Brand= 126

Total Wipes Recovered=

# of Unique Category/Brands Identified=

% Identified=

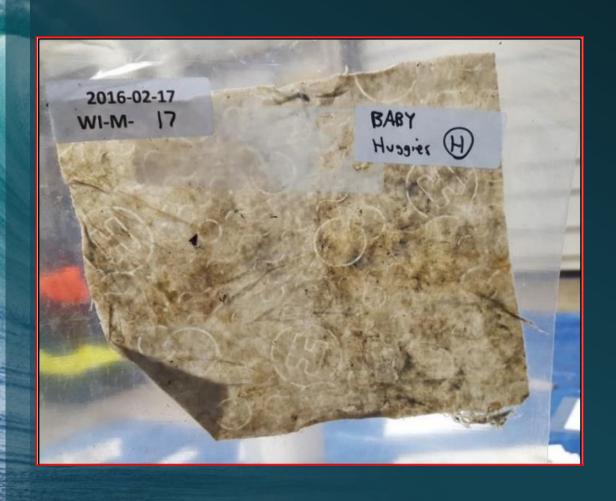
157

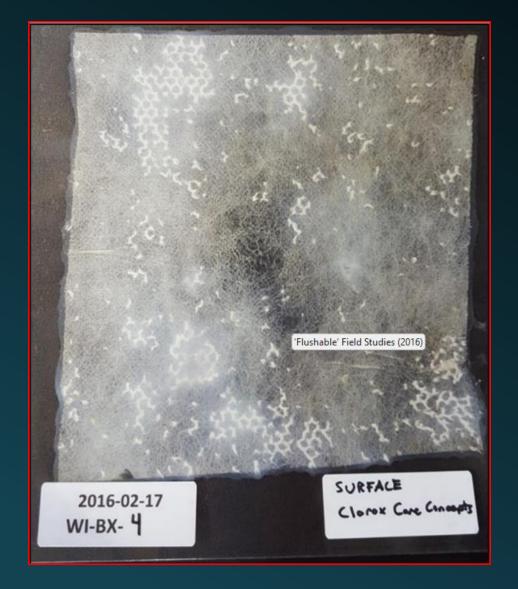
80.3%

33









## Questions?