



2017 Business Benefit Program

*Smart Promotional Opportunities for Businesses
Serving NOWRA Members*

A partnership with NOWRA is an investment which enhances your business marketing efforts while supporting NOWRA's ongoing work as the premier conduit for onsite/decentralized wastewater information, technology and responsible practitioners

NOWRA, 4601 Fairfax Dr., Suite 1200, Arlington, VA 22203
800-946-2942 – Executivedirector@nowra.org -- www.nowra.org

NOWRA's 2017 Business Benefit Program Options

A partnership with NOWRA is an investment that enhances your business marketing efforts while helping support the association's mission to advance and grow the onsite and decentralized wastewater industry. NOWRA promotes the products and services of its Business Benefit partners in the decentralized industry through various means.

We invite you to become a BBP partner with NOWRA at one of five BBP sponsorship levels:

 **Diamond** 

Gold

Silver

Bronze

Loyal Supporter

The 2017 BBP Partnership Program Offers a Range of Marketing Platforms to Help You Reach Onsite Wastewater Professionals

- NOWRA's 2017 Onsite Mega-Conference®*
- The 2017 National Backhoe Roe-D-Hoe™
- The *Onsite Journal*, NOWRA's member magazine
- NOWRA's website – www.nowra.org
- Events where NOWRA has an exhibit booth

** NOWRA is the organizing partner for the 2017 Onsite Mega-Conference®, to be held October 22-25, 2017 at the Dover Downs Casino in Dover, DE. Partners in the event include the National Association of Wastewater Technicians (NAWT), the Delaware Onsite Wastewater Recycling Association (DOWRA), the Pennsylvania Onsite Wastewater Recycling Association, and the Maryland Onsite Wastewater Professionals Association (MOWPA). The State Onsite Regulators Alliance will also hold its Annual Business Meeting at this event. At least 500 industry professionals are expected to attend. In addition, the 2017 National Backhoe Roe-D-Hoe™ Championships will be held in Dover at the Onsite Mega-Conference.*

Benefits of becoming a BBP partner with NOWRA:

- Increased corporate visibility reaching a wide range of industry professionals
- Multiple channels through which to deliver your key messages
- The chance to build relationships with industry thought leaders – the people who are having the greatest impact on the future of our industry
- Recognition as a supporter of NOWRA's mission and goals
- Right of first refusal on sponsorship of new programs and services
- The opportunity to participate in NOWRA's advocacy and lobbying efforts

All BBP sponsorships include the following:

- Credits and discounts to apply toward your participation at the 2017 Onsite Mega-Conference©
- Discounts of 10% or more on advertising space in the NOWRA *Onsite Journal*
- Free or discounted banner ads on NOWRA website
- Multiple memberships in NOWRA for people in your company
- Discounts on advertising in the 2017 Onsite Mega-Conference© program
- Guaranteed inclusion of your press release(s) in NOWRA E-news
- Recognition as a NOWRA BBP in the *Onsite Journal*, NOWRA *E-News* and at events where NOWRA has an expo booth
- Recognition on the NOWRA website as a NOWRA BBP, plus a full description of what you do
- Opportunity to post documents to NOWRA's Resource Library
- BBP sponsor sign for your exhibit booth
- 5% discount ***if payment rec'd*** by 12/20/16; 10% if you renew at a level higher than your current BBP partner level.

2017 NOWRA Business Benefit Program Sponsor Level Features

<i>Item</i>	<i>Diamond</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>	<i>Loyal</i>
Marketing/Membership Benefits					
• 2017 Mega-Conference booth discount	\$1,250	\$1,000	\$550	\$250	\$250
• Credit on 2017 Mega-Conf. sponsorships	\$1,000	\$500	\$200	n/a	n/a
• Ads in 2017 Onsite Mega-Conference® Program	1-page 4-c ad	1-page b/w ad	½-page b/w ad	20% ad discount	20% ad discount
• Company literature in 2017 Mega-Conference tote bag	Free	Free	Free	20% disc.	20% disc.
• 10% off of ads in NOWRA <i>Onsite Journal</i>	√	√	√	√	√
• Rotating banner ad on www.nowra.org	1 year	1 year	20% disc.	20% disc.	20% disc.
• Mailing list use	2 free rentals	1 free rental	20% discount	20% discount	20% discount
• Individual memberships in NOWRA	10	8	6	4	2
• Free registration(s) to any Washington DC lobbying fly-in	2	2	1	1	1
• 5% discount on BBP cost if form <i>and payment</i> received by January 20, 2017 (10% if you renew at a higher BBP level)	√	√	√	√	√
Recognition					
• Listing as a BBP in <i>Onsite Journal</i>	√	√	√	√	√
• Recognition as Major Sponsor at 2017 Mega-Conference (on conf. website; in program; signage, general session,)	√	√			
• Sign honoring all BBPs at 2017 Mega-Conf.	√	√	√	√	√
• BBP list in 2017 Mega-Conference program	√	√	√	√	√
• BBP Sponsor sign for your expo booth	√	√	√	√	√
• Priority on inclusion of items for “Industry News” section of <i>Onsite Journal</i>	√	√	√	√	√
• Company logo on 2017 BBP banner shown at conferences where NOWRA exhibits	√	√	√	√	√
Access to NOWRA Services					
• Use of NOWRA’s Online Training Platform	2 free courses	2 free courses	1 free course	20% off	20% off
• Use off NOWRA’s Constant Contact broadcast email software	√	√	√		
• Use of NOWRA’s GoToTraining software platform	√	√	√		
• Use of NOWRA’s Muster Legislative Contact Software	√	√	√		



NOWRA

2017 Business Benefit Program Contract



Company name _____

Contact for BBP program _____

Address _____

City/State/Zip _____

Telephone/Fax _____

E-mail _____

Sales contact _____ Phone: _____

Website _____

Business Benefit Program Package

I wish to support NOWRA's efforts at the following Program level:

- Diamond (\$8,000) Gold (\$6,000) Silver (\$4,000)
- Bronze (\$2,250) Loyal Supporter (\$1,000)

Payment Information

Check enclosed Credit card Visa Mastercard American Express

Credit card number _____ Exp. Date _____

Name on card (please print) _____

Billing Street Address _____

City/State/Zip _____

Authorized signature _____

Additional Information Requested

Please email the following information to wecasey@comcast.net:

- **Company contact for inquiries.** Please provide the name, telephone and email address of the sales contact for inquiries.
Name _____
Telephone _____ Email _____
- **Website address for inquiries:** _____
- **Individual staff memberships.** Diamond BBP partners may select up to 10 staff for designation as NOWRA members. Gold BBP partners receive 8 memberships; Silver-6, Bronze-4, Loyal Supporter-2). On the next page, please provide name, address, phone, and email information for each person you wish to include.

Individual staff memberships:

1.) Name _____ Title _____
Address _____
Telephone _____ Email _____

2.) Name _____ Title _____
Address _____
Telephone _____ Email _____

3.) Name _____ Title _____
Address _____
Telephone _____ Email _____

4.) Name _____ Title _____
Address _____
Telephone _____ Email _____

5.) Name _____ Title _____
Address _____
Telephone _____ Email _____

6.) Name _____ Title _____
Address _____
Telephone _____ Email _____

(Use a separate sheet for additional names)

- **Company description.** Please provide 300-word description of your company.

*Thank you! When completed, please return this form to NOWRA.
Mail: 1199 N. Fairfax St., Suite 410, Alexandria, VA 22314;
Email wecasey@comcast.net; Fax: 703-997-5609*

CODE OF ETHICS

PREAMBLE

Members of the National Onsite Wastewater Recycling Association (Association) are committed to the highest standards of integrity and professionalism in the onsite wastewater recycling Industry (Industry). They are dedicated to providing quality service, products, education, and research. The members of NOWRA shall uphold this Code of Ethics.

GENERAL OBLIGATIONS

Members shall endeavor to know and understand the local, state/provincial, and national statutes, codes, laws, and regulations applicable to the Industry as well as to their own activities. They shall compete honestly and lawfully, building their businesses through their own skills and merits in the Industry. Members shall avoid any act that might promote their individual interests at the expense of the integrity of the Industry, and avoid conduct that might discredit the Industry or deceive others.

OBLIGATIONS TO OTHERS

Members shall represent themselves and the benefits of the Association faithfully and honestly with integrity and professionalism. They shall convey their credentials, training, experience, and abilities with integrity and pride. Members shall always seek to enhance the reputation of the Industry with others by the way they communicate and interact. Members shall avoid conflicts of interest through disclosure to appropriate parties.

OBLIGATIONS TO PROFESSIONALISM

Members shall strive to maintain and advance their skills and knowledge of the Industry. They will continually seek to improve their own professional expertise by staying informed of scientific and technological developments in the Industry. They shall always seek to advance the integrity of the Industry. Members shall admit and take responsibility for their own errors when proven wrong, and not seek to alter or distort facts in an effort to justify decisions.

By signing this contract, NOWRA participants agree to support the NOWRA Code of Ethics.

Signature