



## Water Level Sponsorship Packages

Enhance your 2009 Annual Conference experience and show your support for NOWRA by purchasing one of these great sponsorship packages.

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### The Great Lake Level

Along with many great marketing opportunities; when you purchase The Great Lake Level Package you will also be sponsoring the only offsite reception at the conference at the Milwaukee Public Museum. This is an exciting event to add your name to.

**\$4000**

- One 10x10 booth.
  - One 1/4 page black and white ad in conference program book (BBP upgrade to color ad).
  - Acknowledgment in conference program book (If received by printing deadline).
  - Company logo printed on the reception ticket given to all attendees.
  - Company logo published on NOWRA's website with a link to your website.
  - Company logo printed on cocktail napkins served at receptions.
  - Two additional tickets to the offsite reception.
  - Company logo printed on booth traffic builder card.\*
  - Company logo printed on signage and conference materials.
  - Company advertisement on plasma screens throughout the conference center.
  - Acknowledgement of sponsorship by President in opening session.
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### The Lake Level

The Lake Level Package also includes sponsorship of the cyber café in the back of the exhibit hall that all attendees have access to.

**\$3000**

- One 10x10 booth
  - One 1/4 page black and white ad in conference program book (BBP upgrade to color ad).
  - Acknowledgement in conference program book (If received by printing deadline)
  - Company logo on all cyber café computer screensavers.
  - Company homepage on all cyber café internet browsers.
  - Company advertisement on plasma screens throughout the conference center.
  - Company logo published on NOWRA's website with a link to your website.
  - Company logo printed on booth traffic builder card.\*
  - Company logo printed on signage and conference materials.
  - Acknowledgment of sponsorship by President in opening session.
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### The Harbor Level

The Harbor Level Package also includes sponsorship for the Onsite Tour and adds your name to a great event in the NOWRA program.

**\$2000**

- One 10x10 booth
- Acknowledgement in conference program book (If received by printing deadline)
- Company advertisement on plasma screens throughout the conference center.
- Company logo published on NOWRA's website with a link to your website.
- Company logo printed on booth traffic builder card.\*
- Company logo printed on signage and conference materials.
- Acknowledgment of sponsorship by President in opening session.



## Other Sponsorship Opportunities



There are also other great opportunities for you to sponsor and gain great exposure.

<b>Conference Bags</b>	\$1200	Have your company logo on every conference bag.
<b>Lanyards</b>	\$700	Have your company name around everyone's neck when you sponsor the name badge lanyards.
<b>Booth Traffic Builder Card</b>	\$200	Get a spot on the Booth Traffic Builder Card* to encourage attendees to visit your booth.

### Advertising Opportunities

Advertising is a great way to get your company some more recognition. The following are the advertising rates for the conference program book that is distributed to every attendee.

<b>Conference Advertising</b>	<b>Black/White</b>	<b>Color</b>
Full Page	\$1,250.00	\$1,750.00
1/2 Page	\$900.00	\$1,200.00
1/4 Page	\$500.00	\$750.00
Professional Business Card	\$250.00	N/A
Inside front/back cover	N/A	\$2,250.00
Back Cover	N/A	\$2,750.00

### Other Advertising Opportunities

Check out these great opportunities to advertise and get great exposure at the NOWRA Conference.

<b>Bag Inserts</b>	\$500	Have a full page print ad inserted into every conference bag.
<b>Plasma TV Ad</b>	\$600	Have your company advertisement published with the conference schedule on several plasma TV's, which have been set up in the conference center, for all the conference attendees to see. This is an exciting way to advertise that the Milwaukee facility let's us take advantage of.

\*Booth Traffic Builder Card is a card that will include each sponsors name and booth number and will be distributed in all the conference bags. Attendees will be encouraged to visit each booth on the card and have a booth representative of that booth sign off on the card. Once the card is fully signed off the cards can be turned in for a raffle. This will help encourage attendees to visit the booth of our sponsors and gain more traffic to your booth. This is a great opportunity to take advantage of!



## Sponsorship/Advertisement Agreement

### Advertising

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Please select which size ad you would like and if you want color or black and white.

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|---|--|
| <input type="checkbox"/> <u>Back Cover</u> (7.5 x 10.0)<br><input type="checkbox"/> Color - \$2750 <input type="checkbox"/> B&W - N/A<br><input type="checkbox"/> <u>Inside Back Cover</u> (7.5 x 10.0)<br><input type="checkbox"/> Color - \$2250 <input type="checkbox"/> B&W - N/A<br><input type="checkbox"/> <u>Inside Front Cover</u> (7.5 x 10.0)<br><input type="checkbox"/> Color - \$2250 <input type="checkbox"/> B&W - N/A<br><input type="checkbox"/> <u>Professional Business Card</u><br><input type="checkbox"/> Color - N/A <input type="checkbox"/> B&W - \$250 | <input type="checkbox"/> <u>Full Page</u> (7.5 x 10.0)<br><input type="checkbox"/> Color - \$1750 <input type="checkbox"/> B&W-\$1250<br><input type="checkbox"/> <u>Half Page</u> (7.5 x 4.875)<br><input type="checkbox"/> Color - \$1200 <input type="checkbox"/> B&W- \$900<br><input type="checkbox"/> <u>Quarter Page</u> (3.625 x 4.875)<br><input type="checkbox"/> Color - \$750 <input type="checkbox"/> B&W- \$500<br><input type="checkbox"/> <u>Bag Inserts</u> - \$500<br><input type="checkbox"/> <u>Plasma TV Ad</u> - \$600 |
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### Sponsorship

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Please select which sponsorship package you would like.

- |  |   |
|--|---|
| <input type="checkbox"/> The Great Lake Level - \$4000<br><input type="checkbox"/> The Lake Level - \$3000<br><input type="checkbox"/> The Harbor Level - \$2000 | <input type="checkbox"/> Conference Bags - \$1200<br><input type="checkbox"/> Lanyards - \$700<br><input type="checkbox"/> Booth Traffic Builder Card - \$200 |
|--|---|

**Total Charges \$** \_\_\_\_\_

- Check Enclosed       Visa     MasterCard

I am an exhibitor please use my information and credit card used for my exhibit booth.

Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_

Company \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Please submit all ads no later than February 13, 2009 via email to  
stephanie@btfenterprises.com**

Acceptable file formats for ads are TIFF, EPS, PDF, JPG (all should be 300dpi, 1/8" bleed acceptable.)

I (we) do hereby authorize the National Onsite Wastewater Recycling Association (NOWRA) to publish our advertisement(s) as indicated above. It is agreed that no other understanding exists except as specified in this contract.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_