

## TOM GROVES

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**To:** TOM GROVES  
**Subject:** NOWRA February 2010 e-news



National Onsite Wastewater  
Recycling Association

P 800.966.2942

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Questions or comments? [Contact NOWRA](#)

## February 2010 e-News

**Help NOWRA spread the word! If you know of anyone not receiving the NOWRA e-News, please forward this on and have the request to join our mailing list.**

### NOWRA e-News - February

*Thank you to all who contributed stories and ideas. This member communication belongs to each of us, so keep the news and ideas coming.*

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**WEF and NOWRA Announce New Partnership**

### Septic Locator

NOWRA's Septic Locator will connect you with a wastewater professional in your area and our membership list.

[Begin Here!](#)

#### **2010 GOLD BUSINESS BENEFIT MEMBERS:**

**Bio-Microbics, Inc.**  
913-422-0707  
<http://www.biomicrobics.com>

**Bord na Mona**  
336-547-9338  
<http://www.bnm-us.com>

**Infiltrator Systems, Inc.**  
860-577-7106  
<http://www.infiltratorsystems.com>

**Onsite Installer**  
800-994-7990  
<http://www.onsiteinstaller.com>

**Presby Environmental**  
800-473-5298  
<http://www.presbyenvironmental.com>

As you have seen through the recent WEF and NOWRA press releases, the long-awaited partnership between NOWRA and WEF is official. The NOWRA Board of Directors officially approved the WEF Group Membership and Shared Resources Agreement at the January 21, 2010 NOWRA Board of Directors meeting. This three-year agreement became effective February 1, 2010 and we are beginning to move ahead with the establishment of a NOWRA office and staff in Alexandria, VA.

The NOWRA Executive Committee and Board of Directors is very excited about this opportunity and would like to thank all of our affiliates, Business Benefit Program partners, and individual members for all of your patience with the development of this partnership. We are looking forward to a productive 2010 with many new opportunities, so please stay posted.

The full press release can be viewed on the NOWRA web site at [http://www.nowra.org/news\\_releases.html](http://www.nowra.org/news_releases.html).

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## Message from WEF Executive Director, William Bertera

This is an exciting partnership for WEF and we are looking forward to working closely with the NOWRA membership in the years to come. The communities we serve increasingly expect the water industry to present an integrated approach to water and wastewater management, and that means in small communities as well as in large. This partnership positions both NOWRA and WEF to provide that integrated service.

Most importantly, this partnership enhances the ability of both organizations to share the most up-to-date information and technology with our respective memberships through conferences, publications and the web. Of course this is not only a partnership of two national organizations...both have networks of state and regional organizations which are integral to our respective memberships and our work.

NOWRA and WEF already share a significant number of joint members and supporting organizations in both the public and private sectors. This partnership is a natural fit that will work for us and the public interests we serve. This is the way the not-for-profit community is supposed to work.

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## NOWRA Executive Director Search

The National Onsite Wastewater Recycling Association is seeking an Executive Director for its approximately 4,000 member, 20 local affiliate organization. This position will administer and manage all aspects of the organization, implement the strategic plan for the organization, and ensure fulfillment of NOWRA's mission, vision strategies, and action plans. The position is the sole staff person and principal salaried officer of NOWRA and will provide management, guidance and leadership for all association products and services and will be instrumental in growing the organization staff, products, and services for the future.

NOWRA is seeking candidates with a combination of education and experience that is the equivalent of a Master degree and 3+ years CEO experience in a small association. Candidates must also have demonstrated experience working with volunteer boards and committees in a leadership capacity, experience with strategic planning and policy development, and a track record of success and continuous improvement developing/managing a small organization and programs within financial constraints.

Position will work out of a leased office in Alexandria, Virginia. Candidates that are local to the DC metro area are highly preferred. To apply, send resume and cover letter stating salary requirements to:

NOWRA Executive Director Search Committee  
c/o WEF Human Resources Director  
601 Wythe Street  
Alexandria, VA 22314  
Email: [nowraed@wef.org](mailto:nowraed@wef.org)  
FAX: 703-684-2489

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## Installer Academy Update SEE WHAT'S IN STORE!

### Pumps & Controls

One of the more popular classes will be offered at the annual NOWRA Installer Academy this year. "Pumps & Controls" is always well received and no wonder, more and more systems are being designed and installed using pumps. It is obvious that pumps are used to move wastewater to a higher elevation. But did you know they are also used to compensate for soil treatment area size, and to provide uniform distribution. They are also used to equalize flow and evenly distribute effluent over the soil treatment area. As you can see pumps are playing a more important role in the

business of onsite.

Learn the best way to get the optimum performance from any pumping system at the Installer Academy in Louisville.

#### **Backhoe Roe-D-Hoe**

Get ready for the NOWRA National Backhoe Roe-D-Hoe contest. The contest has been moved right to the middle of the Pumper Show arena in booth #5069. Try your luck for **only \$5.00**. Running Thursday and Friday with finals Saturday morning and a chance to take home the first place belt buckle along with \$1,000.00 cash donated by Jet Inc. WOW.

#### **Early Bird Discount Ends Today**

The early bird registration rate deadline is today, so hurry and register today! Go to [www.nowra.org](http://www.nowra.org) to register online!

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## **Visit the NOWRA Booth while at the Pumper Show**

### **PUMPER SHOW NOWRA BOOTH! All the action is happening at booth #5069.**

The NOWRA booth is located in the middle of the action of the Roe-D-Hoe! Spectators are invited to stop by the NOWRA booth, learn what's new with NOWRA and pick up some print materials.

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## **New Individual Member Rate for 2010**

At the December 2009 Board of Directors meeting, the NOWRA Board approved a reduced individual, non-government membership rate for 2010 of \$95. This membership is available to those individuals who do not belong to a NOWRA affiliated association.

For a listing of the current NOWRA affiliates or for information on obtaining membership, please visit our membership web page at <http://www.nowra.org/join.html> or call the NOWRA office at (800) 966-2942.

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## **Septic Locator Article Appears in NESC's Magazine**

With a circulation of 46,000, NESC's SF-Small Flows Magazine features an article on NOWRA's Septic Locator Tool in the current Fall/Winter 2009 edition. This article provides an excellent opportunity to give each Septic Locator listed company increased exposure. If you have not done so, please update or add your listing!

The NESC (National Environmental Services Center) exists to assist small and rural communities with their drinking water, wastewater, environmental training, solid waste, infrastructure security, and utility management needs and to help them find solutions to problems they face. Their staff of environmental specialists, engineers, certified operators, technical writers, editors, and trainers understand the latest technologies, regulations, and industry developments.

Watch your mail for the upcoming SF issue from NESC or visit their web site to download a copy from the link below!

<http://www.nesc.wvu.edu/smallflows.cfm>.

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## **Business Benefit Program for 2010**

Thank you to the 2010 Better Business Program sponsors. A complete list of our 2010 BBPs can be found on our website: <http://www.nowra.org/sponsors.html>, and at [www.septiclocator.com](http://www.septiclocator.com)

Still looking to renew or sign up as a BBPs? Hurry and be listed as co-sponsor for the Installer Academy! Call Ann Gryphan at 800-966-2942 TODAY!

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## NOWRA Onsite Journal

We hope that our 2009 members enjoyed the January issue of the NOWRA Onsite Journal that once again appeared inside the COLE Publishing Onsite Installer magazine. The NOWRA Board of Directors and Editorial Board are very pleased once again with this partnership and this issue. The January issue focused on the upcoming Installer Academy. Plans are underway for the April issue within the Onsite Installer magazine, so if you have any suggestions, please send them to [info@nowra.org](mailto:info@nowra.org) and include "OSJ Editorial Board" in the subject line.

The April issue of the Onsite Journal will be sent to the 2010 NOWRA membership, so if you have not renewed your membership or if your state is no longer affiliated with NOWRA, don't miss an issue. Sign up for your 2010 membership today.

Both NOWRA and COLE Publishing are also very interested in your feedback on this collaboration, so please also send any comments or suggestions to us at [info@nowra.org](mailto:info@nowra.org).

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## NOWRA St. Louis Conference – Call for Papers

CALL FOR PAPERS - Surface Discharge: Challenges and Solutions

The National Onsite Wastewater Recycling Association (NOWRA) welcomes abstracts for papers to be presented at the NOWRA 19th Annual Conference in St. Louis, Missouri on October 25-27, 2010. Hosted by the Missouri Smallflows Organization, St. Louis will serve as a great location in the heart of the U.S. on the Mississippi River. This conference will highlight issues related to Surface Discharges: what can be done, what are some appropriate technologies, and what are some successes as documented with case studies.

The NOWRA annual conference serves as the premier conference for the conveyance of new research, regulations and policy, experience and practices in the decentralized wastewater industry.

NOWRA's 19th annual conference will be focusing on surface discharging issues, but abstracts covering the broad range of topics relating to onsite/decentralize wastewater treatment are encouraged. The deadline for submission of abstracts is April 15, 2010.

For more information on the Call for Papers or to submit your abstract online, see the NOWRA website at [http://www.nowra.org/annual\\_conference.html](http://www.nowra.org/annual_conference.html) or contact Sara Heger at [sheger@umn.edu](mailto:sheger@umn.edu).

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## WEF Cities of the Future 2010 Conference

NOWRA is proud to be a cosponsoring organization for:

Cities of the Future 2010 - Boston, Massachusetts - March 7 – 10, 2010

The Water Environment Federation's (WEF) Cities of the Future 2010 will bring together a diverse group of practitioners, researchers and policy-makers who share a vision of an improved urban landscape for future generations. The conference will host interdisciplinary discussion required to create sustainable urban infrastructure that will meet the challenges of the 21st century and the interdependent engineered and natural systems that will characterize Cities of the Future.

Additionally, NOWRA members may register for the conference at WEF member (discounted) rates. To take advantage of the lower rates and register online, your members can click on the registration link on the left hand side of either webpage and enter your organization name and their member number.

For registration information, visit the conference web site at [www.wef.org/CitiesoftheFuture/](http://www.wef.org/CitiesoftheFuture/) or the link on NOWRA's home page.

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## National Groundwater Awareness Week

NOWRA is pleased to assist the National Ground Water Association (NGWA) in once again promoting National Ground Water Awareness Week, March 7-13. Onsite wastewater treatment system maintenance is important to protecting our groundwater resources. Awareness week is a good time to review some basic onsite wastewater treatment system

maintenance tips in order to protect the quality of your groundwater.

For more information on Ground Water Awareness week, visit [www.ngwa.org/public/awarenessweek/index.aspx](http://www.ngwa.org/public/awarenessweek/index.aspx) or follow the link from the NOWRA home page.

For additional information and to learn more about onsite waste water treatment systems and groundwater, visit [www.nowra.org](http://www.nowra.org) or [www.wellowner.org](http://www.wellowner.org).

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## Order your NOWRA Homeowner's Folder

NOWRA Technical Practices Committee and the NOWRA Marketing Committee have joined forces to revise the comprehensive **HOMEOWNER'S SYSTEM GUIDE AND RECORD KEEPING FOLDER**. Perfect to accompany System Owner paperwork and ideal for file cabinet storage.

Download a PDF version of the homeowner's folder - or an order form - on the NOWRA web site at [http://www.nowra.org/onsite\\_guide.html](http://www.nowra.org/onsite_guide.html).

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### About NOWRA

The National Onsite Wastewater Recycling Association (NOWRA) is the largest organization within the U.S. dedicated solely to educating and representing members within the onsite and decentralized industry. NOWRA has Affiliates, with constituent local groups throughout the U.S. and Canada.

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