

TOM GROVES

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To: TOM GROVES
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National Onsite Wastewater
Recycling Association

P 800.966.2942

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May 2010 e-News

Help NOWRA spread the word! If you know of anyone not receiving the NOWRA e-News, please forward this on and have the request to join our mailing list.

NOWRA e-News - May

Thank you to all who contributed stories and ideas. This member communication belongs to each of us, so keep the news and ideas coming.

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Meet NOWRA's New Executive Director

At the May 10 special meeting of the NOWRA Board of Directors, the Board officially approved the Search Committee's

Septic Locator

NOWRA's Septic Locator will connect you with a wastewater professional in your area and our membership list.

[Begin Here!](#)

2010 GOLD BUSINESS BENEFIT MEMBERS:

Bio-Microbics, Inc.
913-422-0707
<http://www.biomicrobics.com>

Bord na Mona
336-547-9338
<http://www.bnm-us.com>

Infiltrator Systems, Inc.
860-577-7106
<http://www.infiltratorsystems.com>

Onsite Installer
800-994-7990
<http://www.onsiteinstaller.com>

Presby Environmental
800-473-5298
<http://www.presbyenvironmental.com>

recommendation of Eric Casey as the next Executive Director for NOWRA. We are pleased to have Eric join our team and believe that he can lead NOWRA in a positive direction. Eric will officially assume his duties on June 1, 2010 and will be working in an office in WEF's building in Alexandria, Virginia. The search was a long and arduous task, but ultimately we believe that we have selected the best individual for the association. The current administrative management being provided by Essie-Kammer Group in Madison, WI will continue through the month of June as the transition is being made.

Here is some background information on Eric:

Eric Casey, CAE, is currently President of Casey Management & Marketing Services in Arlington, VA. His firm provides consulting services to trade and professional associations, primarily in the areas of marketing, membership, event management, public relations, and general association management.

Prior to his present position, Casey was senior director for marketing, membership and communications for the National Business Travel Association in Alexandria, VA. Prior to that he served as director of marketing and #2 staff executive for the Mailing & Fulfillment Service Association, also in Alexandria.

Earlier, he served as director of marketing for the National Association of Federal Credit Unions in Arlington, VA, and before that, was advertising and marketing manager for the Society of American Foresters in Bethesda, MD. He has been in association management for 29 years.

Casey has written numerous articles on association management and has been made presentations on that topic before a wide range of audiences. He holds an undergraduate degree from the University of Virginia and an MBA from The George Washington University. He also holds a Certified Association Executive designation from the American Society of Association Executives (ASAE), and has served in volunteer leadership positions with ASAE and Habitat for Humanity.

Please join us in welcoming Eric onboard.

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Announcement of New NOWRA Board Member and Affiliate Committee Chairperson

Also at the May 10 special board meeting, the NOWRA Board of Directors filled two key vacancies in our board and committee structure. Mike Catanzaro of Delta Environmental was appointed to the Board of Directors to conclude the remaining term of recently promoted Secretary/Treasurer, Greg Graves as a Manufacturer/Supplier representative. His term will conclude December 2011. In addition, the Board also approved the recommendation of Ann Gryphan as the Chairperson for NOWRA's Affiliate Committee.

Additional information on each appointment is listed below:

Board of Directors:

Mike Catanzaro is currently the Director of Water Treatment Sales for Delta Environmental, a wholly owned subsidiary of the Pentair Pump Group, Inc. He has been involved in the on-site wastewater industry since 1994 and has held his current position since then. Catanzaro has been involved in all of the facets of the industry, from state regulations, approvals, NSF certification process, sales, and distribution. He has been manager for Delta Environmental R&D and currently holds 4 patents in wastewater treatment.

Catanzaro's desire to be part of the board of directors is due to the important role that he sees NOWRA has in our industry. As a representative from the manufacturing side of the industry he sees the need for national rules and regulations. His goal is to support NOWRA's objectives and to serve its membership. Welcome aboard Mike!

Affiliate Committee:

Brian Scheffe of Front Range Precast Concrete, Inc. in Boulder, Colorado recently resigned as the affiliate chair and is moving to England to be close to his wife's family. He will continue working as a civil engineer there for another design firm. I know we all wish him and his family well.

Ann Gryphan of Essie Kammer Group, a lobbying and trade association management firm located in Madison, Wisconsin, has agreed to become the next chairperson of NOWRA's Affiliates Committee.

Ann has experience with administrative, regulatory and legislative issues affecting the onsite industry. She has been the association manager for the Wisconsin Onsite Water Recycling Association (WOWRA) since 2005 and the Wisconsin Precast Concrete Association (WPCA) since 2003. Both of these associations are long standing NOWRA state affiliate groups.

In addition to her WOWRA and WPCA obligations, Ann has been a tremendous asset to NOWRA serving as association manager since October 2009 while we searched for our own executive director. Thank you Ann and best of luck!

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Make Sure to Get Your New NOWRA Homeowner Folders

The NOWRA Technical Practices, Education, and Marketing Committees have joined forces to revise the popular NOWRA Homeowner's Onsite System Guide and Record Keeping Folder. This folder is ideal for file cabinet storage and is the perfect place for a homeowner to keep all of their paperwork and documents in reference to their onsite system.

In addition it provides the user with a basic septic system education, a list of "Dos and Don'ts", and a comprehensive inventory of what is included at a site. The new folder includes an area on the back page for the inclusion of contact information for an organization, service provider, pumper, installer, etc.

Download a PDF version of the homeowner's folder - or an order form - on the NOWRA web site, http://www.nowra.org/onsite_guide.html

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Opportunities Still Available for Business Benefit Partners for 2010

Even though Spring is in full swing, there are still sponsorship opportunities available for NOWRA's Business Benefit Partners (BBP) program. The partnership with the Water Environment Federation (WEF) and the upcoming conference in St. Louis create terrific value for those companies who are BBP sponsors. Advertising exposure is available at all levels: Gold, Silver, Bronze and Loyal Supporter, with monthly E-News blasts and Onsite Journal publications. All BBP's were prominently displayed at the Installer Academy in Louisville, and will be again in St. Louis on Oct. 25-27.

With the arrival of our new Executive Director, Eric Casey, the BBP program will be all the more beneficial. For more information on how to join, please visit our web site and download an application at <http://www.nowra.org/bbp.html>, call us at 800.966.2942, or email us at info@nowra.org.

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Membership Opportunities for Non-Affiliated NOWRA States

At the December 2009 Board of Directors meeting, the NOWRA Board approved a reduced individual, non-government membership rate for 2010 of \$95. This membership is available to those individuals who do not belong to a NOWRA affiliated association.

For a listing of the current NOWRA affiliates or for information on obtaining membership, please visit our membership web page at <http://www.nowra.org/join.html> or call the NOWRA office at (800) 966-2942.

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Save the Dates for NOWRA's 2010 Annual Conference in St. Louis, Missouri

The National Onsite Wastewater Recycling Association (NOWRA) will present its 19th Annual Conference in St. Louis, Missouri, on October 25-27, 2010. St. Louis will serve as a great location in the heart of the US on the Mississippi River, and we are pleased to have the Missouri Smallflows Organization be the Local Host for this conference. This conference will highlight issues related to surface discharges: what can be done, what are some appropriate technologies, and what are some successes as documented with case studies.

The NOWRA annual conference serves as the premier conference for the conveyance of new research, regulations and

policy, and experience and practices in the decentralized wastewater industry. The traditional trade show will be taking a one-year hiatus, but will return in 2011 when NOWRA partners with NEHA and SORA for the "Super Conference".

Watch for more information and registration details on our website this summer, www.nowra.org. We hope to see you in St. Louis this fall!

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Onsite Journal Update

The last three issues of NOWRA's Onsite Journal (OSJ) were produced in collaboration with COLE Publishing. The OSJ issues of October 09, January 10, and April 10 were couched in the Installer Magazine and circulated to many more readers than NOWRA has ever been exposed! COLE did a great job and has been a gracious partner in this project. But unfortunately due to production costs, COLE and NOWRA have agreed to evaluate other options for producing the OSJ. Because of this, the next planned OSJ issue (July 2010) will not appear in that month's COLE Onsite Installer magazine.

The future of NOWRA's Onsite Journal will be determined by the NOWRA board and the new Executive Director. We are currently exploring options such as electronic editions, collaborating with other partners, continuing with COLE on a less frequent basis, etc. If you have any ideas or suggestions and want to help NOWRA and the OSJ Editorial Board, please contact the NOWRA office.

NOWRA is truly grateful for its opportunity to work with COLE Publishing and for all of their support. We look forward to continuing that relationship in the future.

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NOWRA Needs You ... for Board of Directors Nominees

NOWRA is soliciting nominations for its Board of Directors. Members who wish participate in the governance of NOWRA and who wish to work to assist NOWRA in meeting the goals of its mission are being sought. The Director terms are for 3 years starting from December 1, 2010 to November 30, 2013.

Four (4) position categories are to be filled in the September 2010 elections. These position categories are:

- Supplier/Vendor
- Installer/Contractor
- Site Evaluator/Soil Scientist, Designer/Engineer
- Academic/Researcher

Directors supervise and control the business, property, and affairs of NOWRA, except as otherwise provided by law in accordance with the Articles of Incorporation of the Corporation and its Bylaws. These duties include preparation for and participation in monthly Board teleconference calls and at least two face-to-face meetings each year at NOWRA's annual conference and the Installer Academy. The Directors serve voluntarily and without compensation.

Interested members or members wishing to offer a nomination are directed to contact the NOWRA office for information on how to apply for a Board of Director position and nomination/application forms. Nominations and applications are to be sent to NOWRA Nominations via email, (info@NOWRA.org) or U.S. Mail to the new NOWRA office address listed in the next section. Applications close COB August 13, 2009.

Please direct any questions to Richard Otis, President-Elect of NOWRA via email at otis.rj@charter.net.

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NOWRA's New Address as of June 1, 2010

As part of our continued partnership with the Water Environment Federation, NOWRA is pleased to announce that we will be setting up the NOWRA headquarters office June 1, 2010 in Alexandria, Virginia. Effective that date, NOWRA's new contact information will be:

National Onsite Wastewater Recycling Association (NOWRA)
601 Wythe Street
Alexandria, VA 22314-1994
Phone: 800.966.2942 (same – local # will also be available)

Fax: (to be announced)
Email: info@NOWRA.org

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About NOWRA

The National Onsite Wastewater Recycling Association (NOWRA) is the largest organization within the U.S. dedicated solely to educating and representing members within the onsite and decentralized industry. NOWRA has Affiliates, with constituent local groups throughout the U.S. and Canada.

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