

TOM GROVES

From: info@nowra.org
Sent: Monday, August 30, 2010 1:11 PM
To: TOM GROVES
Subject: NOWRA E-News for August 2010



National Onsite Wastewater
Recycling Association

P 800.966.2942

Make sure your NOWRA emails always go straight to your inbox. Add info@nowra.org to your address book.
Questions or comments? [Contact NOWRA](#)

601 Wythe Street, Alexandria, VA, 22314
Telephone: 800-966-2942, 703-535-5265 * Fax: 703-535-5263
Email: info@NOWRA.org * Website: www.NOWRA.org

August 2010 e-News

From the NOWRA Marketing Committee - *Thank you to all who contributed stories and ideas. This member communication belongs to each of us, so keep the news and ideas coming.*

People Caring About Water

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Help NOWRA spread the word!

If you know of anyone not receiving the NOWRA e-News, please forward this on and have the request to join our mailing list.

Notes from NOWRA HQ

- A deeply felt thank you to the Florida Onsite Wastewater Association

Septic Locator

NOWRA's Septic Locator will connect you with a wastewater professional in your area and our membership list.

[Begin Here!](#)

2010 GOLD BUSINESS BENEFIT MEMBERS:

Bio-Microbics, Inc.
913-422-0707
<http://www.biomicrobics.com>

Bord na Mona
336-547-9338
<http://www.bnm-us.com>

Infiltrator Systems, Inc.
860-577-7106
<http://www.infiltratorsystems.com>

Onsite Installer
800-994-7990
<http://www.onsiteinstaller.com>

Presby Environmental

(FOWA) for their hospitality toward NOWRA during their recently completed Annual Conference. We were grateful for the opportunity to meet with their board as well as exhibit at the conference and meet the everyone who attended.

- The fax problems at HQ have been solved, but we have a new fax number: 703-535-5263. If you sent items to NOWRA's fax at the previous number, you likely heard the electronic response indicating that the fax was going through. Unfortunately, those calls were not being connected properly with our fax machine and the faxes were never received. If you have not already done so, please resend any faxes sent before August 1, 2010 using the number above.
- Executive Directors from seven onsite wastewater management associations held their first telephone conference on August 11 with NOWRA's Executive Director to discuss ways in which the organizations can share best practices and work on items of mutual interest. Representatives from NOWRA, Missouri Smallflows Organization, Minnesota Onsite Wastewater Association, Wisconsin Onsite Wastewater Recycling Association, Iowa Onsite Wastewater Association, Virginia Onsite Wastewater Recycling Association, and Washington Onsite Sewage Association participated in the call. We hope to continue this on a regular basis.
- NOWRA also held a telephone conference with its Business Benefit Program partners on August 20 to discuss upcoming events and to obtain feedback from our business partners on ways NOWRA can continue to support its partners.

NOWRA's headquarter offices in Alexandria, VA are open for business! Please update your records with the following address:

National Onsite Wastewater Recycling Association
610 Wythe Street
Alexandria, VA 22134
Telephone: 800-966-2942, 703-535-5265
Fax: 703-535-5263 (NOTE NEW NUMBER!)
Email: info@NOWRA.org

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NOWRA Board of Directors Voting Opens September 1

This is your opportunity to have a voice in NOWRA's governance! Voting for five open seats on the NOWRA Board of Directors will open on September 1 and will continue through October 31. All members in good standing are eligible to cast a ballot.

Here are the candidates for each open position as approved by the NOWRA Board of Directors on August 24, 2010:

- **Academic/Researcher:** Robert Rubin, Professor Emeritus, NC State University, Raleigh, NC
- **Installer/Contractor:** Eugene C. Bassett, E.C. Bassett Construction, Edgewood, NM
- **Engineer/Designer:** John Campbell, Big Fish Environmental, LLC, Charlevoix, MI; Michael Hines, Southeast Environmental Engineering, Knoxville, TN; and Philip Pedros, F.R. Mahoney Associates, Rockland, MA

- **Service Provider:** Tony Birrittieri, Peterson Resources, LLC, Fredonia, WI; and Eric Larson, Septic Check, Inc., Milaca, MN
- **Supplier/Vendor:** Kevin Jehl, Advanced Drainage Systems, Hilliard, OH; Craig Jowett, Waterloo Biofilter Systems, Rockwood, ON, Canada; Robert B. Mayer, American Manufacturing Co., Elkwood, VA

Each candidate has provided NOWRA with a statement that outlines their background and qualifications, along with their ideas regarding NOWRA's future direction and its priorities. You can find those [candidate summaries by clicking here](#). Once you have reviewed the candidate statements, you can [cast your ballot by visiting here](#).

Short of running for the board yourself, this is your best opportunity to have some influence over the issues you think NOWRA should be addressing. We encourage you to cast your vote while the polls are open!

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Plan to Attend the 2010 NOWRA Annual Conference, October 25-28!

Have you made your plans yet to attend [NOWRA's 2010 Annual Conference](#)? If not, you should plan to register this month in order to take advantage of the best registration and hotel rates for this event, which will be held October 25-28, at the Millennium Hotel in downtown St. Louis. The theme of this year's conference, "Surface Discharge: Challenges and Solutions," is an issue in many, if not most states, and is a particularly acute issue in many of the Midwestern states that are within a day's drive of this conference.

This is an outstanding opportunity for you to meet colleagues from around the country, participate in this important conversation, and make connections that will last far beyond the conclusion of the conference.

Key Dates:

- **September 21 – Last day for early discounts on conference registration.** We need to have your paid registration by that date in order to obtain the discount.
- **September 24 – Last day to take advantage of the Millennium Hotel reduced room rate** of \$129. Reservations made after that date cannot be guaranteed at the reduced rate.
- **October 18 – Last day to register for the conference in advance.** All registrations after this date must be done onsite at the convention.

Conference Highlights:

- **[Innovative Products and Solutions Track](#)** – A full day and a half of education sessions will be devoted to in-depth looks at many new products and approaches for treating and dispersing wastewater in onsite systems
- **[Standards, Inspection and Enforcement](#)** – Whether you're a regulator or someone who is regulated, this education track will provide you with valuable insights on key issues facing you.
- **[Contractors Track](#)** – This full day workshop will help designers,

installers and service providers better understand the wide range of alternative treatment and sub-soil dispersal technologies available. If most of your work currently involves installing or servicing surface discharging systems, this is information you will need to know, since surface discharging systems are becoming more difficult to install.

- **Field Trip: Alternative Systems in Tough Soils** – This full day event (Thursday, October 28) will take you to five different locations and show you five different solutions to challenging site conditions.

We hope you will plan to join us in St. Louis! Full information about the conference can be found by visiting the 2010 convention website: www.NOWRA2010.org.

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Notice of NOWRA Annual Business Meeting

NOWRA's Annual Business Meeting will be held from 11:45 am – 1:30 pm on October 27, 2010, during the NOWRA Annual Conference. All members in good standing are invited to attend. The tentative agenda is as follows: (1) Call to Order and availability of corporation membership list (2) Reading of the Annual Meeting Notice (3) Reading of the previous annual meeting minutes (4) President's report (5) Secretary/Treasurer's report (6) Executive Director's report (7) Committee reports (8) Other business (9) Adjournment.

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Visit NOWRA at WEFTEC

NOWRA will be exhibiting at WEFTEC 2010, October 2-6, 2010 at the New Orleans Morial Convention Center. The expo will actually take place October 4-6, and NOWRA's booth number is 7152.

Also exhibiting at the convention are the following NOWRA BBP partners: Bio-Microbics, Inc. (booth #5478), Bord na Mona (booth #1751), Advanced Drainage Systems, Inc. (booth #3265), Geoflow (booth 6539), Waterloo Biofilter (booth 1509), SJE-Rhombus (booth #5119), and Xerxes Corp. (booth #7031). Please stop by to visit NOWRA and its business partners while you are at WEFTEC!

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Leadership Training at WEFTEC for Affiliate Leaders

The Water Environment Federation is inviting leaders from NOWRA's state affiliate organizations to participate in a Leadership Day Workshop at the upcoming WEFTEC convention in New Orleans. The full-day workshop will be held on Tuesday, October 5, 2010 in Rooms 271-273 of the Ernest N. Morial Convention Center. There is no cost to NOWRA members who would like to sign up and participate in this workshop.

Topics to be covered include: Legal Guidance on Building Partnerships with the Nonprofit, Public and Private Sector, Community Service Outreach

Projects, and Membership Marketing. If you would like to attend this workshop, [you will need to register using this form](#).

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NOWRA Featured in Los Angeles Times Supplement on Water Management

NOWRA is prominently featured in a special section on Water Management which appeared in a recent edition of the *Los Angeles Times*. The section went to all 660,000 subscribers of the newspaper. NOWRA Past President Jerry Stonebridge contributed an article on Storing and Reusing Water and was also interviewed in a separate section of the special section. You can [see the entire special section by clicking here](#).

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NOWRA Member Recognized by FEHA

At the recent Florida Environmental Health Association Annual Educational Meeting Albert Royster received the award for Outstanding Environmental Health Professional of the Year.

Royster is an Environmental Specialist for the Volusia County Health Department in Deland, FL. He willingly gives his time to present or speak to any group when asked. He sometimes will present his topics in his alter ego Dr. Septic along with his puppet Snoopy. He is able to speak to any type of group from international wastewater professionals to elementary school children. Albert has been active in offering education seminars to the public on wastewater treatment and septic tank care. Royster is scheduled to present upcoming seminars for the Florida Environmental Health Association, Florida Onsite Wastewater Association, National Rural Water Association and Georgia Rural Water Association this fall.

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Help Your Customers Help Themselves with NOWRA's Homeowners Folders

A new and updated version of the popular NOWRA Homeowner's Onsite System Guide and Record Keeping Folder is available.

The Homeowner Folder is the perfect place for your customers to keep and store all of their paperwork and documents related to their onsite system.

- It's easy to store – fits in any standard file cabinet
- It gives the homeowner a basic education about their septic system – what it is and how it works
- It provides them with a list of do's and don'ts to help them preserve the life of their system
- It includes a place for including all critical information specific to the homeowner's onsite system – permits, system description, an inventory

of key components and dispersal methods.

Plus, it includes a place for you to include your contact information.

You can download a PDF version of the homeowner's folder on the NOWRA web site, http://www.nowra.org/onsite_guide.html. Better still; download a copy of the order form from the website to order a quantity of these sturdy folders from NOWRA. Quantities up to 25 copies are just \$.75 each. Discounts apply to orders of more than 25. Order 100 or more copies of the folder and pay just \$.40 each! Shipping is extra.

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About NOWRA

The National Onsite Wastewater Recycling Association (NOWRA) is the largest organization within the U.S. dedicated solely to educating and representing members within the onsite and decentralized industry. NOWRA has Affiliates, with constituent local groups throughout the U.S. and Canada.

This e-mail was sent by:

National Onsite Wastewater Recycling Association

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