

## TOM GROVES

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**From:** info@nowra.org  
**Sent:** Friday, October 30, 2009 12:11 PM  
**To:** TOM GROVES  
**Subject:** NOWRA October 2009 e-news



National Onsite Wastewater  
Recycling Association

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Questions or comments? [Contact NOWRA](#)

## October 2009 e-News

### NOWRA e-News - October 2009

*Thank you to all who contributed stories and ideas. This member communication belongs to each of us, so keep the news and ideas coming.*

- [NOWRA at WEFTEC!](#)
- [Just Makes Sense...OSJ](#)
- [Plan to be a Business Benefit Member for 2010? Here's why...](#)
- [Still Time to VOTE!](#)
- [Congratulations and Special Thanks to WOSSA](#)
- [Mark Your Calendar for the Installer Academy & Roe-D-Hoe!](#)
- [NOWRA goes to Washington...Upcoming WERF, EPA, and MOU Workshops and Meetings](#)
- [Update Your Septic Locator Info Now](#)

### NOWRA booth at WEFTEC! ☺ - Tom Groves

The NOWRA booth located in the US EPA MOU Partner alley at the WEFTEC show in Orlando, FL had many visitors interested in learning more about NOWRA and YOU! With literature about the Organization, NOWRA homeowner folders, NOWRA white papers, past Annual Conference Proceedings on CD, etc., visitors at the booth had the opportunity to show their support for the organization and sign up to join a NOWRA committee.

If you were unable to stop by, don't worry. You can always volunteer your time and talents at any time. Our committees are always looking for new ideas. If you got what it takes, we encourage you to check out the NOWRA Committee page at <http://www.nowra.org/committees.html>.

[Top of the Document](#)

### Just Makes Sense...OSJ

The special **October** edition of the **NOWRA Onsite Journal** (OSJ) was shared with COLE Publishing's **Onsite Installer Magazine's** ~21,000 readership list, as well as the NOWRA membership. In it, readers learned the current news articles and NOWRA information while learning about NOWRA and COLE Publishing's commitment to the industry water professionals and you. We draw on our extensive networks, experience, and resources to bring you mission-critical information to make your business a success. Please let us know what you thought of the issue and how we might make

### Septic Locator

NOWRA's Septic Locator will connect you with a wastewater professional in your area and our membership list.

[Begin Here!](#)

#### GOLD BUSINESS BENEFIT MEMBERS

**Advanced Drainage System**  
800-821-6710  
<http://www.ads-pipe.com>

**Bio-Microbics, Inc.**  
913-422-0707  
<http://www.biomicrobics.com>

**Bord na Mona**  
336-547-9338  
<http://www.bnm-us.com>

**Ezflow by Infiltrator**  
800-649-0253  
<http://www.ezflowlp.com>

**Infiltrator Systems, Inc.**  
860-577-7106  
<http://www.infiltratorsystems.com>

**Premier Tech Environment**  
418-867-8883  
<http://www.premiertech.com>

**Zoeller Pump Company**  
800-928-7867

the OSJ better in the future. Please send your feedback to [info@nowra.org](mailto:info@nowra.org).

A special thanks to our partners at COLE Publishing for pulling together and presenting a wider scope on what is happening in the industry. The next issue of OSJ will be coming out in the January 2010 Onsite Installer issue – it will be a special issue devoted to the February Installer Academy.

**Trying to remember about something you read in a NOWRA article? Did you know that past issues of NOWRA's Onsite Journal and e-News are available online? Issues of OSJ dating back to 2003 along with the e-News editions can be found under the 'Publications' tab at [www.nowra.org](http://www.nowra.org).**

[Top of the Document](#)

### Plan to be a Business Benefit Member for 2010? Here's why...

Current and future BBP members of NOWRA are an integral part of NOWRA to sustain member services and conference activities. Without your support, NOWRA cannot function. NOWRA plans to send out 2010 BBP renewal form and new sign-up info in the mail by early November. Please review the information and respond back as soon as possible.

#### BBP pricing for 2010 will include a 10% early payment discount

- **Gold:** \$5,000 (\$4,500 if paid by Dec. 1, 2009)
- **Silver:** \$3,500 (\$3,150 if paid by Dec. 1, 2009)
- **Bronze:** \$2,000 (\$1,800 if paid by Dec. 1, 2009)
- **Loyal Supporter:** \$500

The board has approved a lower **Loyal Supporter** amount to help increase your value as an integral part of the organization.

**Some of the benefits of the new 2010 programs** will include free advertising in NOWRA published Onsite Journal and discounts with COLE's Onsite Installer when the NOWRA OSJ is included, free press releases in the Onsite Journal, and preferential listing with company logos of Gold BBP members on NOWRA's web site and E-News communications,...and more!

We would love to see more companies get involve and show solidarity for the **National Onsite Wastewater Recycling Association** that represents *you, your company, and your industry*.

Click on the link below to read more about the 2010 Business Benefit Program.

<http://www.nowra.org/files/NOWRA%20Business%20Benefit%20Program%20Brochure.pdf>

[Top of the Document](#)

### Still time to VOTE

**Exercise your member rights  
The election is open until October 31st**

The Board of Directors election ballot for the 2010/2012 term is available on the website ([www.nowra.org](http://www.nowra.org)). Go to 'About NOWRA' on the left side menu bar and click on 'Governance' to view the candidate profiles and download the ballot.

Print and either mail or fax your ballot to NOWRA no later than **midnight, October 31st**. Proof of NOWRA membership must be provided for your ballot to be counted.

[Top of the Document](#)

### Congratulations and Special Thanks to WOSSA - Tom Groves

The Washington On-Site Sewage Association (WOSSA) has been selected to receive a special recognition award from the HCCC for the Septics Solutions community outreach radio program for its impact and education of the public and support of cleaning up the Puget Sound and Hood Canal...WOSSA will attend the November 6th HCCC meeting for an awards ceremony. To find out more about this honor go to <http://hccc.wa.gov/>.

Also, a special thanks to the Washington On-Site Sewage Association (WOSSA), and especially John Thomas, Executive Director, and Sherene Leon, Administrative Assistant, for a job well-done this summer in assisting NOWRA through a transition process. They were able to keep NOWRA moving forward without missing a beat.

In April, the NOWRA Board of Directors had voted to move our office operations from our management company (BTF Enterprises in CA) to WOSSA for general administrative services on an interim basis (through September). We could not have done so without a viable option for temporary administrative support, and that's what WOSSA was able to provide us. We appreciate WOSSA stepping up and agreeing to help us through this transition. Although the transition was a

<http://www.zoeller.com>

#### SILVER BUSINESS BENEFIT MEMBERS

**Delta Environmental Products**  
225-665-6162  
<http://www.deltaenvironmental.com>

**Salcor Inc.**  
760-731-0745  
[jsruver@aol.com](mailto:jsruver@aol.com)

**Wieser Concrete Products, Inc.**  
800-325-8456  
<http://www.wieserconcrete.com>

**Xerxes Company**  
952-887-1831  
<http://www.xerxescorp.com>

#### BRONZE BUSINESS BENEFIT MEMBERS

**Adenus Technologies, LLC**  
615-220-7200  
<http://www.adenus.com>

**Front Range Precast Concrete, Inc.** 800-783-3207  
<http://www.flxx.com>

**Netafim USA**  
585-615-6440  
<http://www.netafim-usa-wastewater.com/>

**NORWECO**  
419-668-4471  
<http://www.norweco.com>

**Waterloo Biofilter Systems Inc.**  
519-856-0757  
<http://www.waterloo-biofilter.com>

#### LOYAL SUPPORTER BUSINESS BENEFIT MEMBERS

**Arcan Enterprises, Inc.**  
888-352-7226  
<http://www.arcan.com>

**SJE Rhombus**  
888-342-5753  
<http://www.sjrhombus.com>

little hectic at times, John and Sherene were able to help the Executive Committee and Board of Directors continue our core functions through the summer while NOWRA worked on a long term solution. We believe that we have found that long-term solution with the proposed strategic partnership with WEF as mentioned in last month's issue of the E-news. This proposed strategic partnership will offer NOWRA and our affiliates many great opportunities to bring decentralized systems to the forefront of all wastewater and infrastructure discussions. We could not have gotten to this point without the support of WOSSA.

In the meantime, we are still in a transition process until the proposed partnership details are finalized – this will not occur until late 2009 or early 2010. With the assistance of WOSSA, NOWRA has transitioned our administrative services to the Essie Kammer Group in Wisconsin (managers of the Wisconsin Onsite Wastewater Recycling Association (WOWRA) and Wisconsin Precast Concrete Association – both NOWRA affiliated groups) for temporary administrative services for the remainder of 2009.

The contact information for NOWRA remains the same – the 800 number and email ([info@nowra.org](mailto:info@nowra.org)) has been redirected to Essie Kammer's office in Wisconsin. NOWRA's mailing address remains the same, all mail is being forwarded from the PO Box in Tacoma, WA to Madison, WI.

[Top of the Document](#)

## Mark Your Calendar for the Installer Academy & Roe-D-Hoe

**Feb 22 & 23, 2010**  
**NOWRA's Annual "Installer Academy"**

Registration opens early-November. To get more information about this event, check out the Installer Academy web page on NOWRA's web site ([www.nowra.org/academy.html](http://www.nowra.org/academy.html)).

***Don't miss this one.....Your competitor won't!***

If you are looking for jam up, highly concentrated, professionally written and delivered training course. Look no longer. The NOWRA "**Installer Academy**" is coming to Louisville, Kentucky.

Two full days of training including topics you have requested. The classes have been prepared and will be presented by the Consortium of Institutes for Decentralized Wastewater Treatment (CIDWT). NOWRA and the CIDWT have come together working with the folks at the Pumper Show to bring you the best event to date.

Along with the classes presented at the Installer Academy you will have the opportunity to visit "vendor training rooms" where you can sit down one on one with the representatives from the factories. Nothing like getting information from the horse's mouth.

Held in conjunction with the spectacular annual "Pumper Show," it is not just the "Pumper Show" any longer. It will prove to be one of the best investments in time and money any contractor can make. Industry professionals like you will be viewing all the latest in pumping technology and vendors from the onsite wastewater industry.

Test your skills at our 3rd Annual Roe-D-Hoe held indoors during the Pumper Show exhibit hours. Sure we will award the coveted first place belt buckle but how about \$1,000.00 to go along with it? This event will surely be a real crowd-pleaser! Attending the Installer Academy will get you one free shot at the grand prize. Too nervous the first time? Don't worry it is only \$25.00 for another chance. If you think you are one of the best, there will never be a better place to prove it than at the show in Louisville. A special thanks to our sponsor, **Jet Incorporated**.

[Top of the Document](#)

## NOWRA goes to Washington....Upcoming WERF, EPA, and MOU Workshops and Meetings

- The Water Environment Research Foundation (WERF) and the US Environmental Protection Agency (EPA) are hosting a national Water Softener workshop to be held on November 2-3, 2009 in the Washington DC area. This will be a working workshop. Participation will be limited to about 50 selected invitees including representation of all views from representative states, counties, USEPA, WQA, and NOWRA, among others. The principal objective of the workshop will be to identify (by consensus agreement) 3-6 discrete and priority issues or concerns that need to be answered when evaluating the possible effects of water softener discharges to onsite wastewater systems. These issues will be recommended for funding and/or additional research.
- USEPA MOU Partnership – NOWRA will be participating in the annual USEPA MOU Partnership meeting to be held at EPA's office in Washington, D.C. on November 4, 2009. Topics for discussion will include developing a work plan for 2010, reviewing the progress to date from the EPA contractor on outreach efforts of the partnership, and identifying future areas to partner on such as outreach products, trainings, etc.

[Top of the Document](#)

## Update Your Septic Locator Info Now

Septic Locator is the premier site for people looking for onsite services and as a member of NOWRA, your company listing is free. We even have ways to upgrade your membership, making this the best advertising vehicle for you and your company.

Take a minute and check your information by visiting [www.septiclocator.org](http://www.septiclocator.org).

[Top of the Document](#)

***Help NOWRA spread the word! If you know of anyone not receiving the NOWRA e-News, please forward this on and have the request to join our mailing list.***

### **About NOWRA**

The National Onsite Wastewater Recycling Association (NOWRA) is the largest organization within the U.S. dedicated solely to educating and representing members within the onsite and decentralized industry. NOWRA has Affiliates, with constituent local groups throughout the U.S. and Canada.

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