From the NOWRA Marketing Committee - Thank you to all who contributed stories and ideas. This member communication belongs to each of us, so keep the news and ideas coming.

People Caring About Water
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Help NOWRA spread the word!
If you know of anyone not receiving the NOWRA e-News, please forward this on and have the request to join our mailing list.

Notes from NOWRA HQ
NOWRA’s new headquarters office in Alexandria, VA is open for business! Please update your records with the following address:
National Onsite Wastewater Recycling Association
610 Wythe Street
Alexandria, VA 22134
Telephone: 800-966-2942, 703-535-5265
Fax: 703-535-5363
Email: info@NOWRA.org

Please don’t be shy about contacting us with concerns you have, information you need, or ideas you would like to share. We will do our best to help!
NOWRA’s offices are co-located in the Water Environment Federation (WEF) headquarters. WEF is providing space to NOWRA as part of the recently announced NOWRA-WEF partnership. We anticipate many positive benefits from the WEF partnership beyond office space, but some misconceptions continue to persist about the nature of the relationship. While WEF and NOWRA see many opportunities to work together on issues of common interest, **NOWRA remains completely independent of WEF in terms of its decision-making as well as its governance.**

### Board of Directors Nominees Sought

Want to make a mark on your profession? Have some great ideas about things NOWRA should be doing? Then you should consider becoming a part of NOWRA’s leadership team by running for its Board of Directors.

NOWRA is soliciting nominations for its Board of Directors. Members who wish to participate in the governance of NOWRA and to assist NOWRA in meeting the goals of its mission are being sought. The Director terms are for 3 years starting from December 1, 2010 to November 30, 2013. Four (4) position categories are to be filled in the September 2010 elections. These position categories are:

- Supplier/Vendor
- Installer/Contractor
- Site Evaluator/Soil Scientist, Designer/Engineer
- Academic/Researcher

Directors supervise and control the business, property, and affairs of NOWRA, except as otherwise provided by law in accordance with the Articles of Incorporation of the Corporation and its Bylaws. These duties include preparation for and participation in monthly Board teleconference calls and at least two face-to-face meetings each year at NOWRA’s Annual Conference and the Installer Academy. The Directors serve voluntarily and without compensation. Interested members or members wishing to offer a nomination should contact the NOWRA office for information on how to apply for a Board of Director position and nomination/application forms. Nominations and applications are to be sent to NOWRA Nominations via email, ([info@NOWRA.org](mailto:info@NOWRA.org)) or U.S. Mail to the new NOWRA office address listed in the section above. **Applications close COB August 13, 2009.**

Please direct any questions to Richard Otis, President-Elect of NOWRA via email at otis.rj@charter.net.

### Presentations Available from WERF Briefing on Sustainable, Integrated Water Infrastructure

The Water Environment Research Foundation (WERF) recently held a briefing and discussion on the topic: **Integration: A New Framework and Strategy for Water Management in Towns and Cities.** The meeting focused on new approaches to water management that include integrated planning and designs for drinking water, wastewater, stormwater, energy, and
transportation systems at a variety of scales – from green buildings to eco-blocks to whole communities. Decentralized wastewater treatment systems are a core technology within the framework of integrated watershed management and represent a number of potential opportunities for our industry.

To view the presentations and meeting notes, follow this link.

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Make Plans Today to Attend the 2010 NOWRA Annual Conference in St. Louis, Missouri!

Join your colleagues October 25-27, 2010 in St. Louis for NOWRA’s 19th Annual Conference. NOWRA’s Education Committee and the local host, the Missouri Smallflows Organization, have put together an outstanding program focusing on concerns related to surface discharges – what can be done, appropriate technologies for addressing the issue, and case studies documenting success stories.

This is an important emerging issue, especially in many Midwestern states, where problems associated with surface discharges are causing many state regulators to consider new regulations.

The conference will feature several learning tracks:
- Focused Surface Discharge Related Topics
- Standards, Inspection & Enforcement
- Management & Education
- Innovative Products
- Decentralized System Barrier Soils: Roles, Research & Future
- Miscellaneous Topics – System Influence & Nutrient
- Contractor Briefing on Treatment and Discharge Technologies

The ‘Contractor Briefing’ track will be of interest to installers, designers, local regulators, O&M professionals, and distributors, as it will provide these groups with the opportunity to learn how this issue will affect them and to hear about the technologies available to address problematic surface discharge installations. This will be an interactive track with expert presentations, roundtable discussions, case studies and plenty of opportunities to speak directly with manufacturers offering solutions.

Details for the conference are being finalized rapidly, and full information should be available within the next week or two.

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Get Your New NOWRA Homeowner Folders Now!

A new and updated version of the popular NOWRA Homeowner’s Onsite System Guide and Record Keeping Folder is now available.

The Homeowner Folder is the perfect place for your customers to keep and store all of their paperwork and documents related to their onsite system.
- It’s easy to store – fits in any standard file cabinet
• It gives the homeowner a basic education about their septic system – what it is and how it works
• It provides them with a list of do’s and don’ts to help them preserve the life of their system
• It includes a place for including all critical information specific to the homeowner’s onsite system – permits, system description, an inventory of key components and dispersal methods.

Plus, it includes a place for you to include your contact information.

You can download a PDF version of the homeowner’s folder on the NOWRA web site, http://www.nowra.org/onsite_guide.html. Better still; download a copy of the order form from the website to order a quantity of these sturdy folders from NOWRA. Quantities up to 25 copies are just $.75 each. Discounts apply to orders of more than 25. Order 100 or more copies of the folder and pay just $.40 each! Shipping is extra.

If Your State Is Not a NOWRA Affiliate, You Can Still Be a NOWRA Member!

At the December 2009 Board of Directors meeting, the NOWRA Board approved a reduced individual, non-government membership rate for 2010 of $95. This membership is available to those individuals who do not belong to a NOWRA affiliated association.

For a listing of the current NOWRA affiliates or for information on obtaining membership, please visit our membership web page at http://www.nowra.org/join.html or call the NOWRA office at (800) 966-2942.

Marketing Committee Needs Your Help

NOWRA is seeking volunteers with any combination of marketing, copy writing, graphics, and/or web experience to serve on the NOWRA Marketing Committee.

Role: Develop effective communications and promotional strategies with external partners and other interests that achieve greater public awareness of NOWRA's programs and work on behalf of the onsite industry.

Responsibilities: Work with the Executive Director and the NOWRA Board to implement identified strategies that showcase the achievements of NOWRA, its members, and its national leadership in water quality protection through production of the Association’s publications, website, and homeowners’ educational materials.

To join this committee, please email your contact information to info@nowra.org.
About NOWRA
The National Onsite Wastewater Recycling Association (NOWRA) is the largest organization within the U.S. dedicated solely to educating and representing members within the onsite and decentralized industry. NOWRA has Affiliates, with constituent local groups throughout the U.S. and Canada.

This e-mail was sent by:

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