

TOM GROVES

From: info@nowra.org
Sent: Monday, August 02, 2010 12:07 PM
To: TOM GROVES
Subject: NOWRA E-News wrap-up for July 2010



National Onsite Wastewater
Recycling Association

P 800.966.2942

Make sure your NOWRA emails always go straight to your inbox. Add info@nowra.org to your address book.
Questions or comments? [Contact NOWRA](#)

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Telephone: 800-966-2942, 703-535-5265 * Fax: 703-535-5363
Email: info@NOWRA.org * Website: www.NOWRA.org

July 2010 e-News

From the NOWRA Marketing Committee - *Thank you to all who contributed stories and ideas. This member communication belongs to each of us, so keep the news and ideas coming.*

People Caring About Water

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Help NOWRA spread the word!

*If you know of anyone not receiving the NOWRA e-News,
please forward this on and have them request to join our mailing list.*

Notes from NOWRA HQ

Just a few quick items:

- Please don't hesitate to contact our new headquarters with any questions, suggestions or concerns you may have. Executive Director Eric Casey can be reached by telephone at 800-966-2942 or

Septic Locator

NOWRA's Septic Locator will connect you with a wastewater professional in your area and our membership list.

[Begin Here!](#)

2010 GOLD BUSINESS BENEFIT MEMBERS:

Bio-Microbics, Inc.
913-422-0707
<http://www.biomicrobics.com>

Bord na Mona
336-547-9338
<http://www.bnm-us.com>

Infiltrator Systems, Inc.
860-577-7106
<http://www.infiltratorsystems.com>

via mobile phone at 571-242-2571. You can also email him at info@nowra.org or write him at NOWRA, 601 Wythe St., Alexandria, VA 22314

- If you have recently sent a fax to the national office and have not received a response, there's a reason. Apparently our fax equipment is not receiving faxes properly. We are in the process of fixing the issue and hope to have it solved shortly. In the interim, please send your faxes to the following number 703-684-2485 and your message will be relayed to us. We apologize to any members who may have been inconvenienced.
- NOWRA will be exhibiting at the Florida Onsite Wastewater Association Annual (FOWA) Convention & Trade Show, August 5-7, in Daytona Beach, FL. If you are at the FOWA show, please stop on by. If you need to reach NOWRA HQ during this period, email or Casey's mobile phone (571-242-2571) are the best methods for getting a timely response.

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Board of Directors Nominees Sought

Want to make a mark on your profession? Have some great ideas about things NOWRA should be doing? Then you should consider becoming a part of NOWRA's leadership team by running for its Board of Directors.

NOWRA is soliciting nominations for its Board of Directors. Members who wish to participate in the governance of NOWRA and to assist NOWRA in meeting the goals of its mission are being sought. The Director terms are for 3 years starting from December 1, 2010 to November 30, 2013. Five (5) position categories are to be filled in the September/October 2010 elections.

These position categories are:

- Supplier/Vendor
- Service Provider
- Installer/Contractor
- Site Evaluator/Soil Scientist, Designer/Engineer
- Academic/Researcher

Directors supervise and control the business, property, and affairs of NOWRA, except as otherwise provided by law in accordance with the Articles of Incorporation of the Corporation and its Bylaws. These duties include preparation for and participation in monthly Board teleconference calls and at least two face-to-face meetings each year at NOWRA's Annual Conference and the Installer Academy. The Directors serve voluntarily and without compensation. Interested members or members wishing to offer a nomination should contact the NOWRA office for information on how to apply for a Board of Director position and nomination/application forms. Nominations and applications are to be sent to NOWRA Nominations via email, (info@NOWRA.org) or U.S. Mail to the new NOWRA office address listed in the section above. **Applications close COB August 13, 2010.**

Please direct any questions to Richard Otis, President-Elect of NOWRA via email at otis.rj@charter.net.

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NOWRA 2010-2012 Officers Named

At its July Board meeting, the NOWRA Board of Directors named Tom Fritts of Residential Sewage Treatment Co., in Grandview, MO as its President-elect/Vice President for 2010-2012. Greg Graves, General Manager for Norweco in Norwalk, OH was selected as Secretary-Treasurer. They will join Dick Otis (Otis Environmental Consultants, LLC) and Tom Groves (New England Interstate Water Pollution Control Commission), who will serve as, respectively, President and Past-President for the 2010-2012 term. Congratulations Tom and Greg!

Onsite Installer
800-994-7990
<http://www.onsiteinstaller.com>

Presby Environmental
800-473-5298
<http://www.presbyenvironmental.com>

In other Board news, the Board appointed Raymond Peat of Bord-Na-Mona as the chair of the External Affairs Committee. Thank you for your service Raymond!

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Plan to Attend the 2010 NOWRA Annual Conference, October 25-27!

Join your colleagues from across the country for NOWRA's 2010 Annual Conference, which will be held October 25-27, at the Millennium Hotel in downtown St. Louis. NOWRA's Education Committee and the local host, the Missouri Smallflows Organization, have put together an outstanding program focusing on issues related to surface discharges –what can be done, appropriate technologies for addressing the issue, and case studies documenting success stories.

This is an important emerging issue, especially in many Midwestern states, where problems associated with surface discharges are causing many state regulators to consider new regulations addressing these issues.

The conference will feature several learning tracks:

- Focused Surface Discharge Related Topics
- Standards, Inspection & Enforcement
- Management & Education
- Innovative Products
- Decentralized System Barrier Soils: Roles, Research & Future
- Miscellaneous Topics – System Influence & Nutrient
- Contractor Briefing on Treatment and Discharge Technologies

The 'Contractor Briefing' track will be of interest to installers, designers, local regulators, O&M professionals, and distributors, as it will provide these groups with the opportunity to learn how this issue will affect them and to hear about the technologies available to address problematic surface discharge installations. This will be an interactive track with expert presentations, roundtable discussions, case studies and plenty of opportunities to speak directly with manufacturers offering solutions.

Watch for a special centerfold advertisement in the September issue of the Onsite Installer. Full information about the conference can be found by visiting the 2010 convention website: www.NOWRA2010.org.

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EPA MOU Group Meets

The partners in EPA's MOU Partnership for Decentralized Wastewater Programs met in Washington on July 15. Former NOWRA President Raymond Peat (also the current chair of NOWRA's External Affairs Committee) and Executive Director Eric Casey represented NOWRA at the meeting.

The partnership heard presentations from three new potential partners: the Centers for Disease Control & Prevention, NSF International, and the US Department of Agriculture. CDC has been conducting ongoing studies into the impact of and definitions for onsite wastewater system failures. NSF International provides product certification for products found in onsite wastewater treatment systems. The USDA provides grants and loans to rural communities, including funding for onsite system remediation or repair. The water and wastewater sections provide more than \$1 billion annually in grants and loans for this purpose.

The partnership also worked to prioritize and more fully define potential research projects that would serve the decentralized community. EPA also indicated that they will soon be moving forward with a public outreach campaign to better educate the public about the need for proper maintenance of onsite systems.

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September 14 is National Protect Your Groundwater Day!

The National Ground Water Association has named September 14 as National Protect Your Groundwater Day to bring attention to actionable steps that every person is able to take to protect groundwater supplies and to conserve water usage. Among the steps it advises is to encourage homeowners to ensure that their onsite systems are functioning properly and being well-maintained. More information can be found by visiting their [web page](#).



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New Reports Available From WERF

The Water Environment Research Federation has released three new reports developed to help communities with sustainable water management, including water supply, wastewater treatment and green development practices.

Here is a summary of the reports:

- [Sustainable Water Resources Management, Volume 1: Executive Summary: \(DEC6SG06\)](#): Summarizes the findings of the overall project, including input from as well as meetings of an advisory committee.
- [Sustainable Water Resources, Volume 2: Green Building Case Studies \(DEC6SG06b\)](#): Evaluates several green building rating systems and how well they address sustainable water management practices at the community level. Findings include:
 - Universal ratings don't necessarily provide the greatest benefit for local or regional operations. Instead, rating systems and regulators should consider the value of making ratings and regulations responsive to local factors.
 - Few aspects of current green building rating systems attempt to measure downstream watershed impacts. Much of the focus is on water conservation and efficiency, though other practices may be of greater benefit to the environment as a whole.
- [Sustainable Water Resources Management, Volume 3: Case Studies on a New Water Paradigm \(DEC6SG06a\)](#): Defines the principles for a new water paradigm. These principles contrast with past and current practices, for example, valuing all water as a resource, moving toward a performance-based regulatory framework, aspiring toward better outcomes, and recognizing true costs while maximizing the value of action. The report constructs a framework for supporting a new sustainable water infrastructure paradigm, and uses examples and observations from two community case studies to offer real world context.

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Have a Winter Snow Removal Business? Here's a Place to Get Help.

If you provide snow plowing and removal services, the [Snow & Ice Management Association](#) may be worth a look. The association provides a number of resources for professionals who provide these services during the winter months. They have also recently launched www.goplow.com, which is an online community that lets participants connect with one another to discuss concerns and solve problems. It also contains a number of free resources which NOWRA members who provide these services may find useful.

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Help Your Customers Help Themselves with NOWRA's Homeowners Folders

A new and updated version of the popular NOWRA Homeowner's Onsite System Guide and Record

Keeping Folder is available.

The Homeowner Folder is the perfect place for your customers to keep and store all of their paperwork and documents related to their onsite system.

- It's easy to store –fits in any standard file cabinet
- It gives the homeowner a basic education about their septic system – what it is and how it works
- It provides them with a list of do's and don'ts to help them preserve the life of their system
- It includes a place for including all critical information specific to the homeowner's onsite system – permits, system description, an inventory of key components and dispersal methods.

Plus, it includes a place for you to include your contact information. You can download a PDF version of the homeowner's folder on the NOWRA web site, http://www.nowra.org/onsite_guide.html. Better still; download a copy of the order form from the website to order a quantity of these sturdy folders from NOWRA. Quantities up to 25 copies are just \$.75 each. Discounts apply to orders of more than 25. Order 100 or more copies of the folder and pay just \$.40 each! Shipping is extra.

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Special Issue of E-News in Mid-August

Keep your eyes open for a special edition of NOWRA E-News where we will feature recent press/product releases from NOWRA's Business Benefit Program members. This will be a regular quarterly feature where we will include materials provided to us by our business partners. The first issue is expected to be distributed on or about August 15.

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NOWRA Featured in LA Times Supplement on Water Management

NOWRA members and the services they provide will be featured in an article contained in a special supplement scheduled to be printed in the August 12 edition of the *Los Angeles Times*. Written by NOWRA Past-President Jerry Stonebridge, the article outlines what NOWRA members do, how we are the "original" green industry, and encourages homeowners to contact a professional who is a member of NOWRA. The supplement is expected to reach up to 4.6 million readers through the print and online versions.

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About NOWRA

The National Onsite Wastewater Recycling Association (NOWRA) is the largest organization within the U.S. dedicated solely to educating and representing members within the onsite and decentralized industry. NOWRA has Affiliates, with constituent local groups throughout the U.S. and Canada.

This e-mail was sent by:

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