

SPONSORSHIP & ADVERTISING OPPORTUNITIES



October 30-November 2, 2022
University Plaza Hotel & Convention Center
Springfield, Missouri

PLACE AN AD IN THE CONFERENCE PROGRAM

Reserve space in the onsite program distributed to all conference attendees.

- **Space deadline:** September 16, 2022 **Ad materials due:** September 30, 2022

Conference Program Advertising Sizes	Rate	Add 4-Color
Full page, 4-color	\$1,100	
Full page, black & white	\$750	\$350
½ - page, black & white	\$450	\$350
¼ - page, black & white	\$300	\$350
Back cover, 4-color	\$1,800	
Inside front cover, 4-color	\$1,200	

Discounts for NOWRA's Corporate Members:

- Diamond Members receive a full-page, 4-color ad in the Conference Program
- Gold Members receive a full-page, black & white ad
- Silver Members receive a ½-page, black & white ad
- Bronze & Copper Members receive a 20% discount on ad space
- Pewter Members receive a 10% discount on ad space

SPONSOR A CONFERENCE ITEM OR EVENT

2022 Mega-Conference

Conference Items

<u>Item</u>	<u>Description</u>	<u>Cost</u>
Portable Rechargeable Power Bank	Get your company logo to appear on a souvenir portable rechargeable power bank commemorating the 2022 Mega-Conference.	\$4,000
Conference App Banner	Get your company logo to appear as a banner ad on the Conference App that attendees use to access Mega-Conference details.	\$4,000
Registration Bag	Make an impression beyond the conference with your corporate brand on the registration bag. Includes a registration bag insert.	\$3,500
Flash Drive	Swivel style 2 GB Thumb Drive will include all conference proceedings, plus up to 500 MB of sponsor information. Ample size for creative branding.	\$3,000
Branded Lanyard	Your company name on a lanyard to accompany the conference name badge holder	\$2,500
Registration Bag Insert	Include up to a 4 page, 8 ½ x 11 brochure in the conference attendee registration bag. Materials must be received by October 7, 2022.	\$500
Pre-conference Email Blast	We will send your marketing message to conference attendees via broadcast email. Up to six companies may reserve a time to send their messaging.	\$400

Event Sponsorships

Sponsors will be recognized with signs at the conference and at the sponsored event, on the conference website, in the conference program and in prepared remarks by a major conference speaker. Sponsors may also provide literature about their company during their event.

<u>Date</u>	<u>Event/Description</u>	<u>Cost</u>
Oct. 30, 6:00 pm – 9:00 pm	Welcome Reception. Help welcome attendees to Missouri!	\$1,500
Oct. 31, 8:00 am – 12:00 pm	General Session. Get a head start on the competition by sponsoring the general session. Includes a literature drop at each seat in the general session.	\$750
Oct. 31 - Nov. 1	Morning Breaks, Both Days	\$1,000
Oct. 31 - Nov. 1	Afternoon Breaks, Both Days	\$1,000
Oct. 31, 12:00 pm – 1:30 pm	Lunch in Expo Day 1. Tell your customers/prospects lunch is on you!	\$1,500
Oct. 31, 4:30 pm – 6:00 pm	Exhibitor Reception in Expo Hall. Relax after day 1 and get ready for the offsite social event.	\$1,500
Oct. 31, 6:00 pm – 8:30 pm	Offsite Social Event. Sponsor a night of fun and networking at Southwest Missouri's newest brewery, Wire Road Brewing Company, featuring good food, good drink, entertainment, and a Halloween costume contest!	SOLD OUT
Nov. 1, 11:30 am – 1:00 pm	Lunch in Expo Day 2. Leave a lasting impression with attendees by buying them lunch!	\$1,500
Nov. 1, 5:00 pm – 6:30 pm	NOWRA Annual Business Meeting and Reception. Support your association while connecting with conference attendees.	SOLD OUT
Nov. 2, 8:00 am – 5:00 pm	Field Trips. Two field trips are scheduled – (1) Caves & Drip Irrigation and (2) Table Rock Lake. See Mega-Conference website for details.	\$750 (two available)

Sponsorship and Advertising Form

This form is for companies that have already registered as an exhibitor online and wish to add sponsorships and/or advertising. Payment for sponsorships and advertising can only be made from this form and not online.

Company Name _____
 Contact Name _____
 Phone _____ Email _____
 Booth Number _____

Place an Ad in the Conference Program

Ad Size	Cost	Add 4-Color	Corporate Discount		Total
Full page, 4-color	<input type="checkbox"/> \$1,100		<input type="checkbox"/> Brz/Cu 20%	<input type="checkbox"/> Pewter 10%	\$ _____
Full page, black & white	<input type="checkbox"/> \$750	<input type="checkbox"/> \$350	<input type="checkbox"/> Brz/Cu 20%	<input type="checkbox"/> Pewter 10%	\$ _____
1/2-page, black & white	<input type="checkbox"/> \$450	<input type="checkbox"/> \$350	<input type="checkbox"/> Brz/Cu 20%	<input type="checkbox"/> Pewter 10%	\$ _____
¼-page, black and white	<input type="checkbox"/> \$300	<input type="checkbox"/> \$350	<input type="checkbox"/> Brz/Cu 20%	<input type="checkbox"/> Pewter 10%	\$ _____
Back cover (4-color)	<input type="checkbox"/> \$1,800		<input type="checkbox"/> Brz/Cu 20%	<input type="checkbox"/> Pewter 10%	\$ _____
Inside front cover (4-color)	<input type="checkbox"/> \$1,200		<input type="checkbox"/> Brz/Cu 20%	<input type="checkbox"/> Pewter 10%	\$ _____

Reserve a Sponsorship

Item/Event	Cost	Total
<input type="checkbox"/> Rechargeable Power Supply	\$4,000	\$ _____
<input type="checkbox"/> Conference App	\$4,000	\$ _____
<input type="checkbox"/> Registration bag	\$3,500	\$ _____
<input type="checkbox"/> Flash Drive	\$3,000	\$ _____
<input type="checkbox"/> Branded lanyard for name badge	\$2,500	\$ _____
<input type="checkbox"/> Registration bag insert	\$500	\$ _____
<input type="checkbox"/> Pre-conference email blast	\$400	\$ _____
<input type="checkbox"/> Welcome Reception, Oct. 30	\$1,500	\$ _____
<input type="checkbox"/> Opening General Session, Oct. 31	\$750	\$ _____
<input type="checkbox"/> Morning breaks (both) Oct. 31 & Nov. 1	\$1,000	\$ _____
<input type="checkbox"/> Afternoon breaks (both) Oct. 31 & Nov. 1	\$1,000	\$ _____
<input type="checkbox"/> Lunch in Expo (<input type="checkbox"/> Oct. 31 or <input type="checkbox"/> Nov. 1)	\$1,500 each	\$ _____
<input type="checkbox"/> Exhibitor Reception in Expo Hall, Oct. 31	\$1,500	\$ _____
<input type="checkbox"/> Off-site Social Event, Oct. 31	SOLD OUT	SOLD OUT
<input type="checkbox"/> NOWRA Annual Business Meeting/Reception, Nov. 1	SOLD OUT	SOLD OUT
<input type="checkbox"/> Field Trip, Nov. 2 (<input type="checkbox"/> #1 Caves/Drip; <input type="checkbox"/> #2 Table Rock)	\$750 each	\$ _____

2022 Mega-Conference Sponsor/Advertising Payment Information

Enclosed is a check payable to NOWRA, for \$ _____

Please charge my VISA MasterCard Amex Discover, in the amount of \$ _____

Card number _____ Exp. Date _____ CVV _____

Name on card _____ Signature _____

Billing Address _____

Mail signed form with payment in full to:

NOWRA
2022 Mega-Conference
P.O. Box 982
Westford, MA 01886

You may also fax to 703-997-5609, or email info@NOWRA.org.

Questions? Call 978-496-1800.