2015 Goals

- Lobbying
  - Begin a state-by-state program
  - Conduct another DC fly-in
  - Continue the funding

- 2015 Conference

- Education – 5 training sessions
2015 Goals

✔ • State Affiliate recruitment
  Washington & Utah joined

✔ • BBP Recruitment
  • Carl Thompson – Chair

✔ • EPA Grant
2015 Goals

✔ • Successor for Bob Mayer
    Curtis Moore

✔ • MOU Partners
  • Data Sharing with EPA & NSF
2016 Goals

1. Lobbying
   A. Help State Affiliates
      i. Muster Software
      ii. Fundraiser in Congressional District
   B. Decentralized Caucus
      i. Tom Fritts forming
   C. Maintain Financial Support
2016 Goals

2. Membership Recruitment
   A. Target New State Affiliates
      i. FOWA become full member
      ii. Recruit IN, CA, TX, OH, OR, GA & NE
   B. New BBP and BOG memberships
2016 Goals

3. Annual Conference
   A. Nov. 26-29, 2016 in Reno, NV
   B. Preserve Mega-Conference
   C. Partner with FOWA
   D. Partner with Western Affiliates
2016 Goals

4. Education and Training
   A. Online Training
      i. Hilary Valentine developing
      ii. Platform demo here

   B. Continue seeking Grant funding
5. External Relations
   A. MOU partnership

B. Support SORA

C. EPA Decentralized Office

NOWRA P & L 2015

P & L 2015

• Income $320,671
• Expense $218,242
• Profit $102,428

Balance Sheet 2015

• Cash Op. Account $75,705
• Cash Lobby Account $20,343
• Total Current Assets $128,757
• Total Equity $114,892
Revenue History

Annual Revenue VS Expenses

Revenue
Expenses
Lobby Income
Lobby Expense

2008 2009 2010 2011 2012 2013 2014
Operational Revenue Trend

Annual Revenue VS Expenses

Revenue
Expenses
Lobby Income
Lobby Expense

People Caring About Water

NOWRA
National Onsite Wastewater Recycling Association
2015 Projection

Annual Revenue VS Expenses 2015 Proj.
Vice-President’s Report

Jim Bell
The Governance of NOWRA

• The Board of Directors (16 Members)
  – Executive Committee (4 Appointed Officers)
    • President
    • Vice President/President Elect
    • Past President
    • Secretary-Treasurer
    • Executive Director (Non-Voting Staff)
  – Board Members (12 Elected Members)
Board Members

• At least two (2) representatives from each of 6 member sectors:
  – Designer / Engineer / Site Evaluator / Soil Scientist
  – Installer / Contractor
  – Supplier / Vendor
  – O&M / Service Provider
  – Regulator
  – Academic / Researcher
2014-2015 Board of Directors

- **Academic:** Hilary Valentine (DE)  
  John Buchanan (TN)
- **Engineer:** Paul Ganey (MO)  
  Mike Hines (TN)
- **Installer:** Eugene Bassett (NM)  
  Bob Himschoot (FL)
- **Service:** Dave Ritchie (KY)
- **Regulator:** Denise Wright (IN)  
  Jim Vincent (NM)  
  Joyce Hudson (VA)
- **Supplier:** Karen Ferguson (CA)  
  Carl Thompson, (CT)
NOWRA BOD Election

THANK YOU!
to the following Board members whose terms expire Nov. 30, 2014:

- Bob Himschoot – Installer
- Karen Ferguson - Manufacturer
- Jim Vincent – Regulator
- Dave Ritchie – Service Provider
NOWRA BOD Election

The NOWRA Elections were delayed this year, so we will be voting on the following openings with a deadline of Nov. 30, 2015:

Service Provider (2)
Installer (1)
Regulator (1)
2015-2016
NOWRA Officers

Dec 1, 2015 – Nov. 30, 2016

– President – Greg Graves (OH)
– Vice President – Jim Bell (KS)
– Secretary/Treas. – Bob Mayer (VA)
– Past President – Tom Fritts (MO)
NOWRA’s Committees & Task Forces
NOWRA Committees

Committees:

- **Conference** – Kathy Maguire
- **Education** – Sara Heger
- **External Relations** – Bob Rubin
- **Government Relations** – Bob Himschoot
- **Marketing/Communications** – Jennifer Cisneros
- **State Affiliates** – Russ Martin
- **Technical Practices** – Kevin Sherman
- **Website** – Bob Mayer
NOWRA Task Forces

Task Forces:

- **Business Benefit Program** – Carl Thompson
- **Onsite Journal** – Randy Miles
- **Roe-D-Hoe®** – Jessi Wood
HELP MOVE THE INDUSTRY FORWARD!

• Join a Committee!
• Chair a Committee!
• Get Involved!
• Make a Difference!

www.nowra.org
Executive Directors Report

Eric Casey
Who is NOWRA?

• The largest U.S. organization devoted exclusively to supporting members of the onsite and decentralized industry
• Founded 1991
• Represent all segments of industry
  – Contractors
  – Service Providers
  – Designers & Engineers
  – Regulators
  – Academics
  – Manufacturers
Map of NOWRA Affiliate States

- AzOWRA (Arizona)
- COWRA (Carolinas)
- CPOW (Colorado)
- DOWRA (Delaware)
- FOWA (Florida)
- IOWWA (Iowa)
- KSFA (Kansas)
- MAOWP
- (Mass & RI)
- MOWPA (Maryland)
- MOWRA (Michigan)
- MnOWA (Minnesota)
- MSO (Missouri)
- NmOWA (New Mexico)
- OWAI (Idaho)
- POWRA-NM (New Mexico)
- POWRA (Pennsylvania)
- TOWA (Tenn)
- UOWA (Utah)
- VOWRA (Virginia)
- WOSSA (Washington)
- WOWRA & WPCA (Wisconsin)
2014 BBP Members

Gold
Bio-Microbics, Inc.
Infiltrator Systems, Inc.
Norweco, Inc.
Polylok
Presby Environmental, Inc

Bronze
American Manufacturing Co.*
Consolidated Treatment Systems
Geoflow

Silver
Advanced Drainage Systems, Inc
Delta Environmental
Jet, Inc.
Salcor

Loyal Supporter
Hiblow USA
Netafim USA
NSF International
Residential Sewage Treatment Co.
Roth Global Plastics
SJE-Rhombus
Headquarters Activities
Lobbying

1. Objectives
   A. Increase market share for new construction using onsite/decentralized technologies
   B. Secure a larger share of existing federal funding for wastewater treatment
   C. Get EPA to change policies within the agency which discriminate against our industry
Headquarters Activities
Lobbying

• A balanced approach to advocacy
  – Congressional action
    • Testimony
    • Congressional office visits
    • Educational/advocacy events/receptions
    • Decentralized Wastewater Caucus
  – Federal Regulatory action
    • EPA Decentralized Partnership MOU
    • Data Sharing
    • Deeper EPA engagement

People Caring About Water
Headquarters Activities
Lobbying

• A balanced approach to advocacy
  – Building Alliances
    • Grant application (SORA, NEHA, ACWA)
    • NAHB/SORA collaboration on paper
    • Water Week 2015
  – State Advocacy
    • Muster Advocacy Software
But Wait! There’s More!
Training Options

- NOWRA Installer Academy
  - 8 courses
- Advanced Design Training
- Online training rollout soon
Headquarters Activities

- Homeowner financing
- Advanced Onsite System Design Course
- Errors & Omissions Insurance
- Septic Locator
- Onsite Journal
Headquarters Activities (cont’d)

• Continuing Programs
  – NOWRA e-News
  – Website
  – Affiliate Support
  – National Backhoe Roe-D-Hoe ™
  – Equipment Financing Discounts
  – Office Supply Discounts
Thanks for your time!

For More Information

www.nowra.org

National Onsite Wastewater Recycling Association

Alexandria, VA
800.966.2942