

# THE Onsite *Journal*

2026 Media Kit

**NOWRA**

National Onsite Wastewater Recycling Association

# About Us

The National Onsite Wastewater Recycling Association (NOWRA) is the largest organization within the U.S. dedicated to educating and representing members within the onsite and decentralized industry. Our members include educators, regulators, engineers, contractors, manufacturers, suppliers, service providers, and other parties in the protection of North America's water resources and environment. All segments of the industry are represented on NOWRA's Board of Directors that provide broad perspectives to promote and sustain our industry and service to the public. NOWRA headquarters is located in Westford, Massachusetts, with local constituent groups throughout the U.S. and Canada.

## THE ONSITE JOURNAL



Circulation  
**5,500 +**

### Spring Issue

MARCH 2026						
SU	M	T	W	TH	F	SA
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

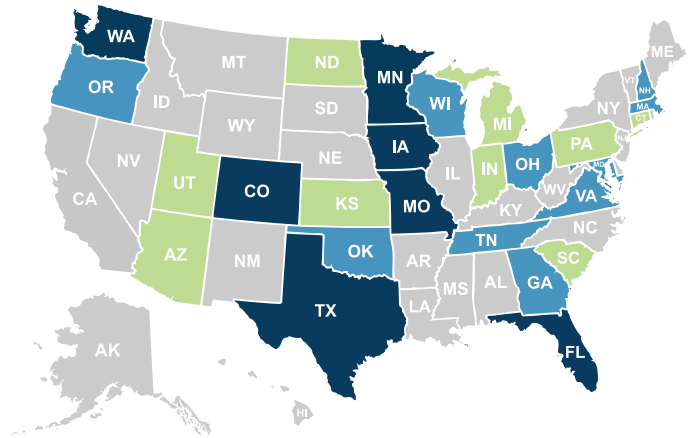
### Summer Issue

JUNE 2026						
SU	M	T	W	TH	F	SA
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

### Fall Issue

SEPTEMBER 2026						
SU	M	T	W	TH	F	SA
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Frequency  
**Tri-Annual**

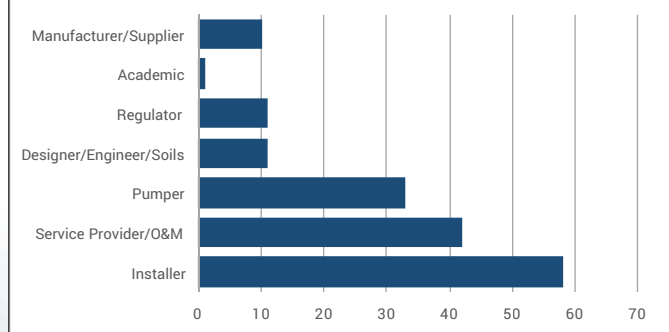


### Geography Nationwide

Fewer than 25    25-100    100-250    250+

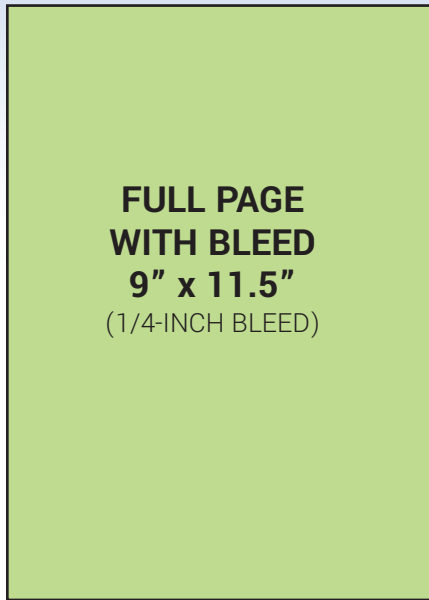
Approx Membership as of January 2026

### Percent of Members Offering Services

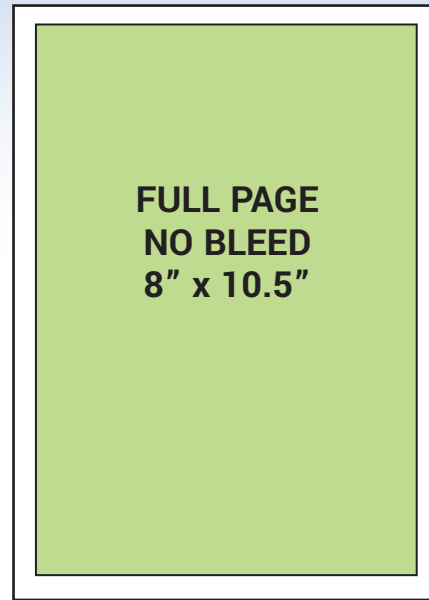


Readership  
**60% Installers**

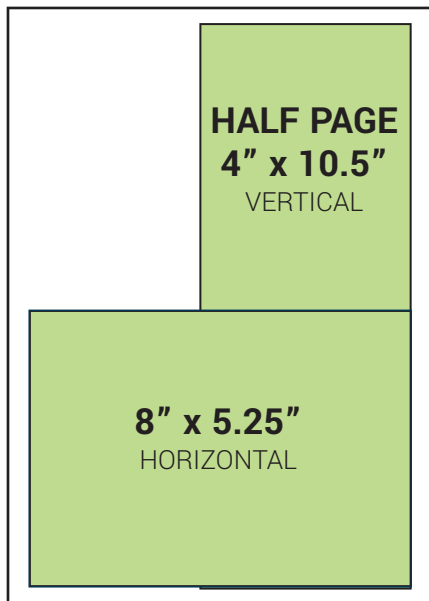
# Ad Specifications



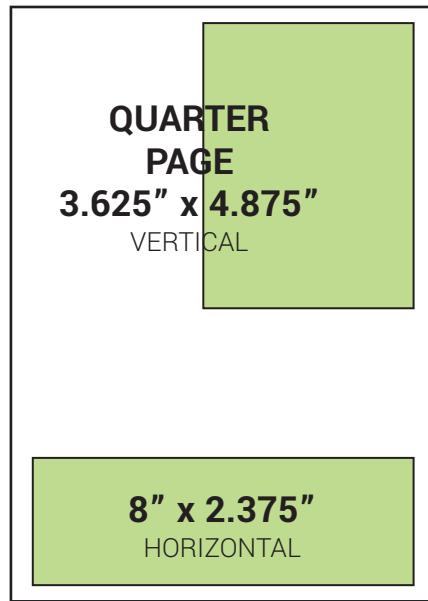
**COVER PAGE**  
FULL BLEED ONLY



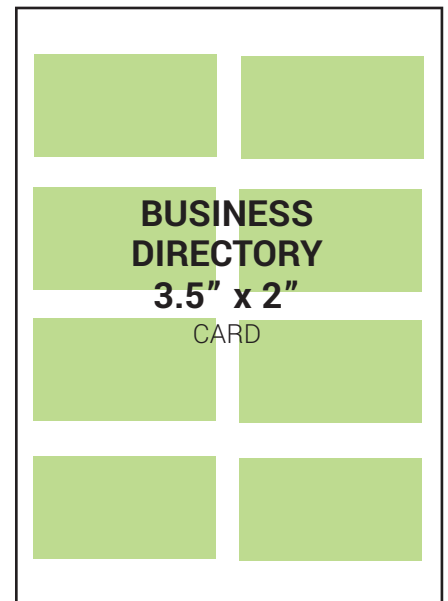
**FULL INSIDE PAGE**  
BLEED OR NO BLEED



**HALF PAGE**  
NO BLEED



**QUARTER PAGE**  
NO BLEED



**BUSINESS DIRECTORY**  
MUST PROVIDE CAMERA-READY  
BUSINESS CARD FILE

## CAMERA-READY AD SPECIFICATIONS

- HIGH RES PDF OR VECTOR EPS
- EMBED ALL IMAGES
- MINIMUM 300 DPI AT FULL SIZE
- ALL ADS 4-COLOR
- CONVERT ALL FONTS TO OUTLINES

# Rates

## OPEN RATES

	1 Issue	All 3 Issues
Cover Page	\$2,250	\$2,100
Full Page	\$1,750	\$1,600
Half Page	\$1,350	\$1,250
Quarter Page	\$850	\$800
Business Directory	\$325	\$300

## CORPORATE MEMBER RATES

	1 Issue	All 3 Issues
Cover Page	\$1,700	\$1,500
Full Page	\$1,350	\$1,250
Half Page	\$850	\$800
Quarter Page	\$500	\$450
Business Directory	\$300	\$250

All rates are NET per issue. Commitment must be received for all issues in **ADVANCE** of first publication date in order to qualify for the volume rates outlined above. Priority ad placement location goes to higher level corporate membership.

### Additional Discounts for Higher Level Corporate Members

- Diamond - 20% discount
- Gold/Silver - 15% discount
- Bronze - 10% discount

### AD COPY DEADLINES:

SPRING ISSUE: FEBRUARY 20  
SUMMER ISSUE: MAY 15  
FALL ISSUE: AUGUST 7

**National Onsite Wastewater Recycling Association**

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